

Second LTTC raises more than \$25,000

The receipts are in for the 2010 Ladies Titan Tire Challenge (LTTC) and the results are fantastic! In its second year, the event resulted in a profit of more than \$25,000. Plans are already underway for 2011. And top it off, the event has been voted No. 1 on the Duramed Futures Tour by both the players and staff. What an honor!

The 2010 Ladies Titan Tire event was held the first week of June at Hunter's Ridge Golf Course. The days went by in a blur as we held first the Junior Clinic, then three Pro-Am Tournaments and two VIP clinics, all before the main event Friday through Sunday.

It was a great week and a positive event for our community. These girls are such positive role models for our children and our community and to help them work towards their dream and bring success to our League at the same time through the funds raised is fantastic.

So many people in our community stepped up this year in the form of

advertising, food, fliers, money and volunteer time. Without each one this event would not have been such a success.

At the top of the sponsors list, of course, is Titan Tire (Titan International). From providing the purse, to hosting the pairing party, their generosity for this event was amazing. Presenting sponsors KCRG TV-9 and The Gazette promoted the tournament with ads, inserts, TV coverage and more. The Cedar Rapids Area Convention and Visitors Bureau and Mercy Medical Center /Mercy Sports Care made large contributions and Alliant Energy stepped up as our first day sponsor. General Mills joined on as the Volunteer Sponsor, the Eastern Iowa Airport was the VIP Sponsor and Aegon USA was our Ticket Sponsor. Whether large or small, each sponsor deserves a huge thank you for their contribution.

Altogether over 330 volunteers contributed over 3,800 hours before and during the event.



Ladies
Titan Tire
Challenge

The 2010 LTTC Leadership is as follows: Co-Directors, Charity Tyler and Denny Goettel; Operations Manager, Tom O'Shea and committee chairs, Ashley Felder, Kris Berry, Holly Berecz, Barb Fulton, Jim Gray, Cecelia Harmeyer, Katie Harms, Joyce Henderson, Jennifer Higgins-Bliel, Kay Jackson, Tascha Keettel, Dave Messerli, Darin Pint, Ellen Ramsey-Kacena, Bill Rex, Jeremy Rickertsten, Nicole Ridge, Mark Stewart, Rebecca Sullens, John Tomberlin and Laurie Wahlert.

Finally, we cannot forget to thank Hunter's Ridge Golf Course and the Duramed Futures Tour Staff. Both worked tirelessly with us throughout the week to make sure the course was in top condition, we were safe from Thunderstorms,

and that the tournament went off without a hitch!

Mark your calendars for the May 31 to June 5 2011.

INSIDE THIS ISSUE

President's Letter	2
Sustainer Letter	2
Meet the Board	3
Above and Beyond	4
Birthdays	5
Standing Ovation	6
Nominating & Placement	7
Membership Matters	7
Member in the Spotlight	8
Social Committee	8
New Fundraiser	9
Done In A Day	9
Annual Fund Update	10
Save, Plan Spend	10
Education and Training	11
Calendar	12

President's Letter: Aspire to lifelong membership



"Hello, I'm Karen Pelletier. I'm President of Junior League. Nice to meet you."

Since taking over the gavel from

Mindy June 1st, I have said this sentence more times than I can remember – especially during Ladies Titan Tire Challenge – and oddly enough, each time the words

struck me ... "What? I'm President of Junior League?" And they still do ... four months later. I have to admit that the past several months have been a bit of a blur.

Being President of Junior League of Cedar Rapids has been overwhelming, scary, humbling, exciting, fun, frustrating, liberating and exhausting. But it has all been good. Every single second – even the occasionally tense board conversation!

So, as the 2010-11 League year officially begins what do I want to say? What incredible jewel of

wisdom do I want to impart?

The answer is easy: "Consider being President of Junior League one day."

Really? Seriously? Yes, really. Aspire to be a lifelong member of this incredible organization of women committed to changing communities. I cannot think of any volunteer goal more worthy of your dedication, your potential, your effort, your passion and, eventually, your legacy.

— Karen Pelletier,
JLCR President

Sustainer President takes on more active role

Hello to all of you. I am Oline Stigers, the Cedar Rapids Junior League Sustainer President for the coming year. As you may know, at the invitation of the president, Karen Pelletier, I am having a much more active role in the league this year than past sustainer presidents have had. And we are hoping that many other sustainers will find a meaningful way to become re-connected to JLCR.

As I attend the board meetings, I am learning that League life has changed in many ways since my years as an active. The number of working women is huge and the technology that actives understand and embrace is almost overwhelming to me. But these energetic and enthused women are set to do great things. And maybe we can find a small way to help.

Sustainers will find that there will be many ways to become re-involved with the league this year.

As a part of every GMM, a sustainer will be sharing a memory or experience from her active years. "Learning the Legacy" is the title of the feature, and Gingie Hunstad spoke at the September meeting. In October, Margie DeKock tell a few of her stories. This summer, a number of sustainers including Kay Jackson, Cheryle Mitvalsky, and Libby Slapppy joined me in the strategic planning meetings. And Jan Kazimour was a part of the fall leadership workshop in August.

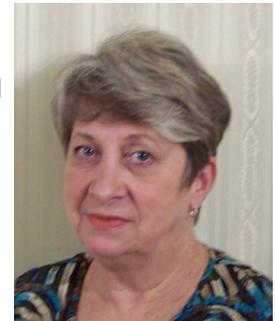
A number of other sustainers have answered our call to share their expertise by teaching classes as a part of the education and training "mini-lessons" for members.

So, what lies ahead this year for our sustainers? I was asked if I had a goal for my year as president, and I have thought long and hard about that. In the coming months I am hoping to tap some of that great experience that is in our

sustainers' heads and ignite a small spark somewhere in our city.

I keep remembering those commercials for Geritol that I laughed at when I was younger, but I now understand. The tag line was something like, "Do you feel like your have lost your competitive edge?" After the 2008 flood, I think Cedar Rapids definitely lost that edge, but, now, as Cedar Rapids is continuing to get back on its feet, maybe we can find a role as we continue to re-build and become the city we once were. And maybe, just maybe, some of us can put our collective heads together and find something to spark even one small change.

I am listening and collecting ideas.



Meet the 2010-11 JLCR Board



Karen Pelletier, President: Karen joined Junior League at the Junior League of Washington, DC. There she served as Co-Chair of Reading Central, Advisor to two provisional classes, two years as House Chair and as a member of Strategic Planning – a Presidential appointed placement. In 2006, Karen transferred to the Junior League of Cedar Rapids. Here she started her placement with Membership Development then moved to the Fall Fundraiser committee. She has also served as Ways & Means Chair, Vice President of Finance and President Elect/VP of Planning. She assumed the role of President in June 2010. Karen is a self-employed grant writer.

Butterfly Kisses committee member, Membership Development committee member, EIEIO County Fair Day committee member and EIEIO County Fair Day committee Chair, Education and Training committee Chair, Project committee Co-Chair and VP Community Council. She works at the University of Iowa Hospitals and Clinics as an Investigational Drug Pharmacist.

Kristin Roberts, VP of Finance:

Kristin began her new member year in 2005. She has served on the Ways and Means committee and as VP of Marketing and Communications. Other placements of Kristin's include chairing the Marketing committee, At-Large board member, and Under the Harvest Moon committee member. Kristin is Executive Director of Ronald McDonald House Charities of Eastern Iowa.



Oline Stigers, Sustainer

President: Oline was an active member of JLCR for eight years. She served as Placement Advisor, Education and Training and Chair of the Jello Group (League Olympics) She managed The Gazette's Newspaper in Education program for 23 years and now works on call for Murdoch Funeral Homes.

Kati Davis, VP of Marketing: Kati is an Interactive Strategist at Stamats. She is a third year active and has previously served on the Marketing committee and Iron Chef fundraiser.



Kari Cooling, VP of Planning:

Kari works for Holmes Murphy & Associates as an Account Executive. Her current JLCR placements have included: VP of Finance, Butterfly Kisses Chair, Endowment Chair, DIAD Chair, Advisor, Under the Harvest Moon, and Cornerstone.

Jenn (Higgins) Bleil, VP of

Membership: This is her fourth active year in Junior League and she has served as Membership Recruitment, Development and Retention Chair, LTTC Main Gate and Parking Chair and served on the Arrangements committee.



Vanessa Solesbee, VP of

Administration: Vanessa joined League in 2006. She is a past member of the IMPACT committee. Vanessa is the Operations Director with the Cedar Rapids Downtown District.

Emily Ernst, At-large Board

Member: Emily joined League in 2005. Her past placements include Science Station Project, Advisor, Education and Training chair, Project Research, and Mini Fundraiser chair. Emily works at Chappy's Dry Dock in Shueyville.



From top left: Karen Pelletier, Oline Stigers, Kari Cooling, Vanessa Solesbee, Joanna Nohr, Kristin Roberts, Kati Davis, Jenn (Higgins) Bleil and Emily Ernst

Joanna Nohr, VP of Community:

Joanna became an active Junior League member in spring 2006. She has been involved as a

ABOVE & BEYOND: Fall 2010

Planning Council

Katie Goldberg stepped up to take on the surveys for strategic planning. She is extremely enthusiastic and organized and really put in tremendous effort on the internal and external research for the strategic planning effort.

Ann Oleson has done a fantastic job leading the strategic planning initiative.

Sustainers who attended the strategic planning sessions provided fabulous insight— thank you to **Cheryl Mitvalsky, Kathleen Aller, Libby Slappy, Kay Jackson** and **Oline Stigers**.

Thank you to everyone who has helped with the three year strategic plan! A huge thank you to the board for their involvement and commitment to these meetings and thorough review and input. We have a great plan and an amazing to implement it.

Thank you to **Karen Pelletier** and **Kari Cooling** for putting together a wonderful Leadership retreat.

Community Council

Thank you to **Stephanie Rex** for getting such a quick start on committee work and planning ahead for summer absences, etc.

Great job to DIAD Committee for having so many activities already set-up.

Thank you to Project Research Committee for already completing a comprehensive research effort with community contacts and using an organized, standard approach.

Thank you to Project Committee for innovative ideas.

Thank you to Public Policy for expanding committee efforts and bringing new ideas to the table.

Kathy Crosby and **Sarah Colony** on the Project Research committee who have demonstrated an eagerness and genuine willingness to pull up their sleeves.

Finance Council

A big thank you to **Kari Cooling** for continuing her leadership in the endowment arena for the third year! Thanks, too, to **Mindy Sorg** for staying involved after ending her President's year and to **Karen Pelletier** for being willing to take this bull by the horns. Thanks also to **Ashley Felder** for her assistance on the Planned Giving Event.

Thanks to **Vanessa Solesbee** in all her work in helping get Tina set up with the budget and getting time-sensitive matters moving.

Thanks to all committee chairs, committee members and JLCR volunteers who gave of their time and talents to LTTC. What a great success the event was. It would not have been possible without the work of our members!

Big thanks to **Cally Graf** for helping Tina and all of us with Quickbooks. As a first-year member, Cally had no hesitation jumping in and getting her hands dirty...really dirty...and helping us out.

Katie Goldberg stepping up into a leadership position when life threw a curveball to the Mac and Please committee.

Thank you to **Cally Murray** and **Ruth Hart** for stepping up to the challenges of overseeing both the Corporate Sponsorship and Annual Fund segments of the Resource Development Committee!

Membership Council

Thank you to **Kari Kempf** for continuing to assist with

membership after the completion of her placement term.

Thank you to **Karen Pelletier** and **Anne Parmley** for providing assistance and knowledge of member history.

Andrea McVay has been an awesome assistant chair and has proved to be a great co-pilot in exploring possible changes

Thanks to **Chelsey McDill** for stepping up to give an education and training session on Servant Leadership

Marketing Council

Thank you to **Stephanie Leuck** and **Cari Foss** for stepping up last minute to assist LTTC marketing team in maintaining LTTC's Facebook account. Thank you to **Stephanie Leuck** for volunteering to help out at the last minute with LTTC social networking.

Kudos to each member of the marketing committee – **Cindy Duran, Stephanie Leuck, and Christine Young** – who are very enthusiastic and stepped up to take on the liaison roles right away.

Thank you **Cari Foss** who has been nothing short of amazing and completely professional with executing marketing needs.

A huge thank you to **Stephanie Rex** for taking time to coach Tascha on the Publisher program.

Administration Council

A big thank you to **Shannon Ford**. She has jumped right in to her role as Arrangements Chair and has a great attitude.

Thanks to **Tina Allison**, who has taken on the responsibility for coordinating a weekly member update email each week with a great attitude.

Fall Birthdays

Patricia Cargin	Sept. 2	Sally Courter	Oct. 12	Denise Randel	Nov. 6
Elizabeth Barry	Sept. 4	Cally Murray	Oct. 13	Jane Witt	Nov. 8
Myra Carrier	Sept. 4	Patricia Bryant	Oct. 13	Anne Barber Doyle	Nov. 9
Melissa Lyon Randall	Sept. 5	Laurie Silber	Oct. 17	Stephanie Rex	Nov. 12
Lynda Schimberg	Sept. 5	Tamara Lyman	Oct. 19	Skippy Bell Atherton	Nov. 12
Barb Mumford	Sept. 8	Sharon Fair	Oct. 19	Dalene Sinnot	Nov. 13
Susan Ovel	Sept. 10	Patty Powers	Oct. 19	Tonya Arnold	Nov. 14
Janis Kazimour	Sept. 11	Monica Vernon	Oct. 19	Kathy Buckner	Nov. 14
Jennifer Neumann	Sept. 11	Anna Kucera-Pint	Oct. 22	Kris Sterner	Nov. 14
Charity Tyler	Sept. 12	Andrea McVay	Oct. 23	Deana Berg	Nov. 15
Gale Beer	Sept. 12	Lizabeth Wardzinski	Oct. 23	Jillian Knutson	Nov. 15
Katherine Brokaw	Sept. 13	Corinne Yaw	Oct. 23	Susan McCraw	Nov. 15
Ann Swaney	Sept. 15	Mary Taylor	Oct. 23	Crystal Hardinger	Nov. 16
Katie Juehring	Sept. 17	Ruth Affeldt	Oct. 24	Gingie Hunstad	Nov. 18
Lisha Coffey	Sept. 18	Chelsey McDill	Oct. 27	Diane Stefani	Nov. 18
Amy Weber	Sept. 22	Liz Parsons	Oct. 27	Mary Westphalen	Nov. 22
Laura LeBuhn Koontz	Sept. 22	Liz Parsons	Oct. 27	Karen Wilson	Nov. 23
Shannon Ford	Sept. 23	Kathleen Toborg	Oct. 27	Corey Morehead	Nov. 26
Joanna Nohr	Sept. 24	Sarah Maureen Toborg	Oct. 28	Jennifer Smith	Nov. 26
Lindsay Prince	Sept. 25	Beth Livengood	Oct. 29	Kay Jackson	Nov. 28
Melanie O'Donnel	Sept. 25	Shannon Hanson	Oct. 30	Rachel Mills	Nov. 28
Megan Murray	Sept. 26	Malora Cosgrove	Nov. 2	Lois Donovan	Nov. 29
Ellen Howrey	Sept. 28	Shelli Adams	Nov. 2	Sharla McCarron	Nov. 29
Eleanor Cass	Sept. 29	Susan Sokolsky	Nov. 2		
Janis Caldwell	Oct. 2				
Kay Raty	Oct. 3				
Marjorie Fletcher	Oct. 4				
Kathy Layden	Oct. 4				
Tascha Keetel	Oct. 5				
Nikki Kettelkamp	Oct. 7				
Heather Wagner	Oct. 7				
Laura Mattison	Oct. 7				
Jan Schobert	Oct. 9				
Susan Turner	Oct. 9				
Hollie Trenary	Oct. 10				
Kristy Marxen	Oct. 11				
Jan White	Oct. 11				



2009–2010 STANDING OVATION AWARD WINNERS

At this year's JLCR Annual Dinner, thirty-one past Presidents of Junior League of Cedar Rapids members were on hand to celebrate the 2009-2010 year and to honor award recipients from the organization and the community.

Congratulations to each of the award recipients:

Robert O. Daniel Community Service Award: Mercy Medical Center

Mercy Medical Center has gone above and beyond for Junior League in the past two years. We started our partnership in 2009, where they were a huge supporter of the Ladies Titan Tire Challenge. Mercy not only contributed to the success of the tournament through their in-kind donations, but also in the support of their staff, nurses, doctors, and other medical personnel to be at the tournament.

Sustainer of the Year Award: Lee Clancy

Lee is a proud sustainer of JLCR and exhibits our mission of promoting voluntarism, developing the potential of women and improving the community through her efforts. Lee stepped up to the plate this past JLCR year asking for countless sponsorships. While I did not work with her directly, it is widely known that as a JLCR sustainer, with influence in the Cedar Rapids community, she raised thousands of dollars for LTTC. More so, she even raised money for JLCR's corporate sponsorship program. JLCR couldn't ask for a better representative in the community.

Honorary Membership to the Junior League of Cedar Rapids: Tyler Culver

Tyler Culver was recruited to

complete various video projects for Junior League this year. He spent over 30 plus hours video taping the Past President's meeting, Lil' Kids Big Rigs, the new member welcome night, as well as interviews with Mindy, Lee Clancy and the ARC. Tyler spent a great deal of time editing these videos and preparing them to use in presentations, on our website and for promotional use. He has no affiliation with League and did this using his own equipment and time. Thank you Tyler Culver for your support of JLCR this year! .

Spirit Award: Charity Tyler

Charity has stepped up and served as the co-chair for two years for the Ladies Titan Tire Challenge. Over the two years she has used every creative thought possible from soliciting dollars for sponsorships and engaging folks like Lee Clancy to creativity with marketing in suggesting the St. Patrick's Day Parade. She has enthusiastically spoken in front of numerous rotaries and other groups to sell tickets and promote the event. She embodies leadership, creativity, enthusiasm, and a hard work ethic. During the first year of the tournament she was League president and during the second year she was expecting her first baby, Calli! She has truly made the LTTC a success and without her leadership it would not be what it is today.

Leadership Award: Marcy Dent

Marcy Dent truly represents what a leader is. Her in-depth involvement on the board qualifies her for furthering the vision and future of JLCR, not just this year, but each and every year she has served our membership. She is a passionate leader who "gets it done" at whatever level is needed and never shies away from leading by

example.

Unsung Hero Award: Kati Davis

Kati served on the marketing/public relations committee this year and went above and beyond our expectations. Although she was only the liaison for the LKBR Fundraiser, she continued her efforts on all three fundraisers to ensure great attendance and adherence to JLCR's branding standards. Without any instruction or prompting, she took over the responsibilities of improving and updating the Facebook page. This has been an excellent tool for communicating with members and the community. She also prepared and sent out e-mail blasts for our events. She stepped up to the plate and helped the liaisons from the other committees with things like e-mail blasts, templates, etc. She has also given great feedback on ways to improve the JLCR website. This will improve the way we present ourselves to new members, current members, and the community.

Wheels in Motion Award: Maria Sanchez-Masi

Maria is a first year active who enthusiastically and willingly accepted a leadership position as co-chair of League's project immediately upon her transition from provisional member status. Through her interactions with the ARC staff and JLCR committee members alike, she has demonstrated an ability to develop positive, lasting relationships within and between organizations to identify and realize mutually beneficial projects goals and activities. Her enthusiasm for league and especially its project endeavors is contagious and so impressive given that she is the mother of a toddler and has another baby on the way.

NOMINATING & PLACEMENT: Exciting changes

You will be seeing some exciting changes from the Nominating and Placement committee this year!

Advisor Training: N&P is launching an Advisor training program that will include topics such as communication styles, retention, and career pathing.

Placement Schedule: The placement meetings will be held one-on-one in December rather than at the November GMM. At the end of January, Advisors will call advisees to answer any questions about committees and future placements. All members will fill out Placement Forms at the February GMM. The new schedule will give members more time to learn about other committees and think about what they want to do for 2011-2012.

Nominating Opportunities: JLCR has three training opportunities for league members in the 2010-11

year: one Fall and one Spring Organizational Developmental Institute (ODI) and the 2011-2012 Leadership for Five Seasons class through the Cedar Rapids Area Chamber of Commerce. In addition, the Nominating and Placement committee will be accepting nominations for board of directors and other slated positions during the month of December, with the slate to be determined on Saturday, January 8, 2011.

Nominating News: Nominating Chair Charity Tyler and Assistant Chair Andrea McVay have been working closely with AJLI and VP Planning Kari Cooling to identify any updates JLCR should consider for its nominating and slating process. Please look for more information on this topic throughout October and into November.

MEMBERSHIP MATTERS: Make a difference

Your Membership makes a difference.

Each year, by completing 10 project hours, your work makes our community a better place for women and children.

Your 10 fundraising hours and \$90 financial commitment aids in the continued growth of what JLCR is able to contribute to community organizations.

By serving as a member of this organization, you become an effective volunteer who can make a difference each and every day. You have a stake in our organization and show your commitment to our mission through your continue membership.

If you have questions or concerns regarding your Membership Commitments, please share these with your advisor or the Membership VP, Jenn (Higgins) Bleil.

The Membership Council is committed to ensuring you have the tools you need for success. Each Committee has been working diligently over the summer to prepare for an exciting JLCR year.

Changes to our current practices to align with our member needs and best practice research are only

the beginning. Education and Training is offering personal, professional and JLCR specific training to our members.

The new member year has been cut in half and new members will become a part of our active membership in January and will be able to mentor with you to learn about JLCR committees and work.

Placement has assigned advisors, met with members and are developing a platform for the ongoing learning and development of advisors. Nomination has filled slated positions, is researching best practices and planning for ODI.

And this is only the beginning for the Membership Council! We will spend this year analyzing and documenting our practices to enhance continuity and an effective league.

TAKE NOTE: New office hours

The Junior League office hours have changed to Monday through Friday from 12:30 to 3:30 p.m. The office is located at 2100 First Ave. NE in Cedar Rapids. Contact office manager, Tina Allison at (319) 364-7892 or via email at info@juniorleaguecr.org

MEMBER IN THE SPOTLIGHT: Fall 2010



Christine Young is in her first active year in JLCR.

She was inspired by Jill Todd to join League last year and really wanted to make an impact on our community and meet other incredible women.

Last year she chaired the New Member's Kid's First project. Her favorite memory was getting to present the attorneys at Kids First with gift baskets filled with gift cards, books, DVDs, snacks and drinks.

This year Christine has jumped into becoming Marketing Chair for The Ladies Titan Tire Challenge Golf Tournament.

Her family includes Lee, her husband, and her five children, Caleb, Spencer, Skyler, Keaton, and stepson, Justis.

Christine works as a project manager at Verizon and loves reading, writing, photography and web design.

She and her family are avid bikers and love to bike around the Cedar Rapids trail systems.

Besides being a member of JLCR Christine is also a member of Parent Teacher Organization.

She has been inspired in life by her paternal grandmother, who was an amazing caregiver and taught her to use her imagination and creativity.

SOCIAL CLUB

Share your big life events with your friends in Junior League. Wedding? New baby? The Social Committee would like to congratulate you.

Have you lost a loved one? Struggling with an illness?

We'd like to send our sympathies and support. Please take the time to complete our "Heart to Heart" forms available at all general membership meetings, or e-mail a committee member with your news.

Births

Jeremy and **Andrea Dorn** welcomed twin boys on June 8, 2010. Lucas Zachary Dorn (6 lbs and 6 oz and 19.25 inches long) and Liam Patrick Dorn (5 lbs and 15 oz and 18.5 inches long).

Maria Sanchez-Masi and her husband, Paul, welcomed son Charles Sanchez-Masi on June 9, 2010. He was 8 lbs, 7.4 oz, 20.5 inches.

Shawn and **Kati Davis** welcomed son, Rex Evan Davis on August 27, 2010. He was 7.8 lbs and 20.5 Inches.

Weddings

Congratulations to **Cindy Duran** and Pete Adkins on their September 5, 2010 wedding.

Congratulations to **Jenn Higgins** who married Jeremy Bliel on August 20, 2010.

Advertise

Want to advertise in Impact?

Your business or organization could reach our more than 300 members by placing an ad in Impact. For more information, e-mail info@juniorleaguecr.com

TALBOTS

When you buy a gift card at Talbots, 10 percent of the purchase goes back to the League of your choice! These gift cards may only be purchased online at www.talbotsgivesback.com/AJLI, but they may be redeemed in any Talbots store, through their catalogs or online at Talbots.com.

New fundraiser makes learning manners fun

The planning stage of the new fundraiser, "Macaroni and Please," is well underway. It is aimed at embracing JLCR's focus on women and children and our goal to engage more of the Corridor community in our fundraiser.

This event focuses on kids from ages 4 to 9 to introduce them to necessary life skills through a one weekend workshop offered once in the fall and once in the spring. The fall workshop will be held at Grant Wood AEA on the weekend of Nov. 13 and 14th. Mark your calendars. We will need lots of volunteers to make this event successful.

The first event focuses on "The Dining Experience" teaching the importance of being a leader at mealtime. Age appropriate skills are taught and practices through fun, interactive "play stations." Studies have shown that children are most receptive to learning manners in the age group we are targeting. Teaching children the rules for social

conduct gives them skills that will benefit them throughout their lives.

Manners are not just about which fork to use, they are about fostering respectfulness and teaching responsibility. We will be doing activities and performing skits on such things as first impressions, posture, properly introducing yourself, how to set a table, how to use silverware, etc.

The costs per child per session is \$25 and includes a take-home bag as well as the activity worksheets each child completes. We need your help to get the word out. Start spreading the news about this great new fundraiser.

There will be more info to come as we develop the fundraiser further. Keep an eye out for volunteer training sessions in late October or early November. Questions or comments? Address them to Katie Harms at kharms@opnarchitects.com or Katie Goldberg at goldbergkm@gmail.com

DIAD: Project helps Families Helping Families

Junior League of Cedar Rapids held its first Done In a Day (DIAD) project of the 2010-2011 year. DIADs are JLCR community service projects that members participate in one day every month from September through May.

On Saturday Sept. 18, JLCR partnered with Families Helping Families (FHF) to support their Phase Program.

FHF is a non-profit, 100-percent volunteer organization that receives no local, state or federal funding. They advocate for children in foster care and the families who care for them. They have many programs that benefit children in foster care, including the Phase Program.

This program supports children who are wards of the state until they graduate out of the foster

system.

During the partnership with FHF on Sept. 18, JLCR members painted 12 rooms at the Phase Program facility in Independence to help make the rooms warm and comfortable for the children who stay there. The paint was supplied by Sherwin Williams through a donation FHF secured.

FHF is also in great need of items for children, such as beds in a bag, board games and hygiene products. They gladly accept donations and a complete list of their needed items can be found on their website.

JLCR was pleased to supporting an organization that enriches the lives of foster children and foster families.



PICTURED ABOVE: Joanna Nohr, Nicole Ridge, Missy Dennis, Maria Sanchez-Masi and Mindy Sorg participated in JLCR's first DIAD of 2010-11.

ANNUAL FUND: Coming soon to your mailbox

JLCR's 2010 Annual Fund Appeal is ready for your support.

Hot off the wildly successful \$11,800 raised in 2009, the JLCR 2010 Annual Fund will be rolled out in November.

Watch your mailbox for your personal invitation to be a contributing party in helping JLCR reach our \$8,000 goal with 100 percent member participation.

Your support of JLCR's Annual Fund provides the opportunity for members to attend Organizational Development Institutes, take part in career building training opportunities, and lastly, to support JLCR's mission to support women and children through volunteerism, impacting lives day in and day out.

Save, Plan, Spend

Last year, Junior League of Cedar Rapids decided to take a new and more responsible approach to our finances as fundraising in our community becomes more and more competitive.

The Save, Plan, Spend philosophy calls for JLCR to save our money over the coming years, plan for an upcoming project, and then use the saved funds on the named project. This allows JLCR the ability to make a substantial impact on a large project in a short amount of time.

Despite the rocky road our economy had in 2009-2010, JLCR had a fantastic year financially and sit well ahead of its goal in the Save, Plan, Spend philosophy.

Originally, JLCR predicted it would have roughly \$38,000 in its Community Outreach Account at the end of the 2009-2010 fiscal year. At this point in time, we have nearly double that amount, or \$60,418 in our Community Outreach Account.

This is largely due to the wonderful outpouring of support of JLCR's Annual Fund from both sustainers and actives last fiscal year, as well as the success of our fundraisers.

Thank you for your support; it makes a difference!

All monies contributed to the Annual Fund can be counted toward your \$90 fundraising commitment.

Grab your checkbook, pocketbook or piggy-bank and join us as we work together to continue the legacy of JLCR members, "women building better communities."

Supporting JLCR's Annual Fund today will not only ensure a great experience for current active members, but for those spectacular ladies who will choose to join JLCR in the future, to become a part of the legacy.

You are the reason JLCR continues to make an impact; You can make a difference!

Member commitments

Pursuant to the By-Laws, the Board has voted to hold members accountable for their financial and project hour requirements for 2009-10.

Project Hours = 10

Fundraising Hours = 10

Fundraising Commitment = \$90



EDUCATION AND TRAINING: New programming

The Education and Training Program is organized into three tracks to help you succeed professionally, personally, and as a member of Junior League. Register for all programs online at www.juniorleaguecr.org

If you have any questions or need to cancel your registration, email educationandtrainingcommittee@gmail.com.

LEAGUE TRACK

The JLCR Strategic Plan and Choosing the Right Leadership Path for You (It can be fun!)

Presented by Ann Oleson, VP Advisory Future Planning, and Kari Cooling, President-Elect

Learn about JLCR's 3-year strategic plan, about the role of the Nominating & Placement Committee. Hear about the many exciting changes that will occur in this area of League this year.

When: 6 p.m., Monday, Oct. 18

Location: Holmes Murphy, 500 1st Avenue NE, Suite 300, Cedar Rapids

PROFESSIONAL TRACK

Finding Your Personal Best – Translating Volunteerism into a Resume

Presented by Diana Heinemann, Sustainer

Those interested in transferring the skills learned/used in League to a new career or assignment should attend this seminar! Diana will first help members identify their talents, passions and career orientation. Then, you will determine how to use this information to create or ask for assignments

and projects in your career and League roles that will allow you to achieve your personal best.

When: 6 p.m., Monday, Oct. 11

Where: Holmes Murphy, 500 1st Avenue NE, Suite 300, Cedar Rapids

Microsoft Excel: The Basics

Presented by Abbie Covenah, Active

Abbie will teach members the basics of Microsoft Excel, including how to navigate spreadsheets, select and edit cells, use the auto-fill function, and general formatting techniques.

When: 6-7 p.m., Thursday, Oct. 28

Location: OPN Architects, 200 5th Avenue SE, Cedar Rapids

Business Etiquette Dinner

Presented by Libby Slappey, Sustainer

Limited Seats Available

Libby Slappey will discuss the do's and don'ts of business dining, including proper manners, how to break the ice, order appropriately, use the correct silverware at the right time, and many more subtle tips that will help you be the most polished diner at the table. Dinner will be provided. **This class is full. If you register, you will be placed on the waiting list.*

When: 6 p.m., Tuesday, Sept. 14

Where: Home of Libby Slappey, 190 Cottage Grove Ave. SE #112, Cedar Rapids

PERSONAL TRACK

CANCELLED: Reaching Physical Fitness Goals

Presented by Megan Murray, Education and Training Chair

Held After the Especially for You Race . For Members and their Friends and Family

Megan will lead you on a personal fitness journey that will help you meet your individual fitness goals. Discussion will focus on how to get a fitness routine started, healthy eating tips for a busy lifestyle, how to train for a particular event, and much more. Megan will share some of her favorite things that keep her on her own personal fitness path. Don't miss this chance to improve yourself in so many ways! **If you register for this class, you'll receive more information about when and where it's being held via email.*

When: Sunday, Oct. 10 (*subject to change)

Where: TBD

Caring For Children Affected by Divorce

Presented by Ellen Ramsey-Kacena, Active

For Members and their Friends and Family

Ellen will discuss the present state of non-nuclear families in our community and how to provide your children with the resources they need to cope with divorce and understand diverse families. This seminar is not just for parents going through divorce, but for all parents with children who have friends and loved ones struggling with divorce.

When: 10-11:30 a.m., Saturday, Oct. 16

Where: Panera, 2665 Edgewood Pkwy SW, Cedar Rapids

2100 First Avenue NE
 Cedar Rapids, IA 52402

Address Service Requested

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IMPACT COMMITTEE:

Holly Berez
 Jessica McAllister
 Carly Weber
 Tascha Keetel, Chair

Junior League of Cedar Rapids (JLCR) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. JLCR reaches out to women of all races, religions and national origins who demonstrate an interest in and a commitment to voluntarism.

MEMBERSHIP NUMBERS

Active: 91
 Emeritus: 16
 Sustainers: 206

JLCR 2010 CALENDAR

OCTOBER 2010

- 4 E&T: Servant Leadership 7 p.m.
- 5 Board Meeting 6 p.m.
- 8 New Member Retreat 6 p.m.
- 9 New Member Retreat 9 a.m.
- 10 CANCELLED: E&T: Reaching Fitness Goals Noon
- 11 E&T: Translating Volunteerism into a Resume 6 p.m.
- 16 E&T: Children and Divorce 10 a.m.
- 18 E&T: Strategic Plan and the Leadership Path for You 6 p.m.
- 19 General Membership Meeting 7 p.m.
- 28 E&T: Microsoft Excel Training 6 p.m.

NOVEMBER 2010

- 2 Board Meeting 6 p.m.
- 13 Macaroni & Please Lifeskills Playshop Fundraiser Noon
- 14
- 16 General Membership Meeting 7 p.m.

DECMEBER 2010

- 7 Board Meeting 6 p.m.