



**JUNIOR LEAGUE OF
CEDAR RAPIDS**

Women building better communities®

IMPACT

Volume 76, Issue 07

March 2010

EXPRESSIVE ART PROJECTS AT THE ARC

The Arc Committee has had a great 2010 so far—we've been getting our hands dirty in the Expressive Art Studio, making some cool art with Arc consumers and beginning to build our inventory for the store. In



February, we made more than 100 love-themed cards for Valentine's Day. Some of our cards were also music themed, since Music Therapy is one of the activities we're planning to offer Arc consumers over the summer.

March's craft theme is pottery and we are so excited. Members will have a chance to make clay pots ahead of time and assist consumers at the Arc. If you've ever wanted to try pottery, March is the time! Special thanks to the Ceramics Center (www.theceramicscenter.org) for their help.

We're also looking forward to the Arc's annual disability awareness walk, the Arc March. For more information, go to the Arc's website at www.arceci.org.



Junior League volunteers and Arc consumers made love-themed cards for their store in February.

Pottery will be the art project for March.



AN INCREDIBLE OPPORTUNITY

Junior League of Cedar Rapids (JLCR) has offered its members incredible opportunities since it started 76 years ago: promoting voluntarism, developing the potential of women and improving the community. Now, we have a significant opportunity to give back.

As you know, between now and April 17, 2010, JLCR has been challenged to raise \$2,000 for its Annual Fund. Should JLCR step up and achieve this goal, a dollar-for-dollar matching gift will be given, doubling the amount raised to \$4,000.

We are thrilled to announce, as of March 1 JLCR has raised \$1,535.50 of the \$2,000 challenge! We are less than \$500 and two months from achieving this goal.

For those of you who have already given to the JLCR Annual Fund this year, thank you. We truly appreciate your support. For those of you who haven't, now is a time to make a substantial impact. Let us all come together so we don't miss this significant opportunity.



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BUTTERFLY KISSES 2010



Butterfly Kisses



Dads and daughters enjoyed dancing, crafts, face painting, and many other activities at the 2010 Butterfly Kisses fundraiser on Jan. 31 at the Cedar Rapids Country Club.



319-389-0692 facebook DAN KEMPF

DAN KEMPF

DKP

PHOTOGRAPHY

KRISTIN REGGIE 2009

blaze

ABOVE AND BEYOND: February

Each month JLCR members recognize fellow Leaguers who have shown extraordinary commitment to League.

- * **Ann Virden** has done a great job assuming responsibility for organizing the ARC clay pot project. **Lezlie John** was able to obtain free space at the Farmer’s Market for two dates this summer. **Christine Winter-Corella** has developed music related activities and crafts. **Vera Howe** is researching yoga instruction through her contacts. **Maria Sanchez-Masi** spent a great deal of time preparing for the ARC January onsite activity and gathering props for the Jan GMM. A BIG thank you to everyone on the committee.
- * Kudos to **Amy Graham** on her work for February and March Done in a Day (DIAD) projects.
- * Butterfly Kisses Committee thanks all members for their support. Also, thanks go out to: **Mindy Sorg** for all her advice and support; **Ann Oleson**, **Molly Baynes**, and **Katie Goldberg** for all their marketing help; **Kristin Roberts** for all the help with fundraising, getting sponsors, and soliciting donations; to Sustainer **Susie Weinacht**—without her the Kennedy cheerleaders would not have been able to come; to **Lori Pankey** for doing the sponsored girls hair and makeup; and to our FABULOUS Finance VP, **Kymm Barnes**, who was always there to listen to our ideas, offer suggestions and help, give advice, and support and answer any questions.
- * Iron Chef Chairs thank **Samara Trenary** for coordinating all the marketing that has gone on with this project—she has gone above and beyond!

HEART TO HEART

Share your big life events with your friends in Junior League.

Wedding? New baby?

The Social Committee would like to congratulate you.

Have you lost a loved one? Struggling with an illness?

We’d like to send our sympathies and support. Please take the time to complete our "Heart to Heart" forms available at all general membership meetings, or e-mail a committee member with your news.

TALBOTS

When you buy a gift card at Talbots, 10 percent of the purchase goes back to the League of your choice! These gift cards may only be purchased online at www.talbotsgivesback.com/AJLI, but they may be redeemed in any Talbots store, through their catalogs or online at Talbots.com.



Jennifer Higgins	1
Sally Hoegen	1
Marian Miller	1
Christine Winter Corella	2
Janet Baker	2
Lee Clancey	4
Carolyn Davis	4
Swati Dandekar	6
Pat Martin	6
Diane Ramsey	6
Kari Cooling	8
Nancy Welsh	8
Sandra R. Miller	10
Ann Oleson	15
Liz Eken	15
Pam King	15
Peggy Meek	16
Libby Gotschall Slappey	18
Ann Royer	21
Danielle Rings	23
Nina Brundell	26
Mary Locher	27
Claudette Roby	27
Katie Goldberg	28
Kara Heying	30

One **MORE** Reason...

FARMERS STATE BANK

Member FDIC

GMM MINUTES: February

Minutes from the JLCR General Membership Meeting Tuesday, February 16, 2010

Welcome

Mindy Sorg called the meeting to order at 7:05 pm and welcomed the membership by sharing a note from Families Helping Families thanking Junior League for the Valentine's themed skate party that was held for local foster children earlier this month. She also read some historical facts about Junior League's early years. Abbie Covenah called for an approval of the January meeting minutes. The minutes were approved by the membership.

Promoting Voluntarism

Done in a Day (DIAD)

Amy Graham thanked the membership for their participation in the Valentine's Day party for Families Helping Families. They had 167 kids and 58 adults attend. The March event, Kids in the Kitchen, will be held with YPN. It will take place March 9 at First Lutheran Church.

Developing the Potential of Women

Education & Training

Emily Ernst introduced Sue Bentley from the League of Women Voters. Sue spoke about her experiences in the League of Women Voters over the last 30 years. She also spoke about early attempts by women in Iowa to attain the right to vote for women.

February GMM Sponsor

Sarah Tenley introduced the February GMM sponsor, Mary Locher. Mary organizes the Wee Tail, a seasonal children's consignment sale that is held at Hawkeye Downs.

Nominating

Lori Houston announced that the ODI attendees will be Tara DeWolf and Andrea McVay. Lori then reviewed the 2010-2011 slate and asked the membership to approve the slate through a verbal vote. The 2010-2011 slate was approved by the membership.

President Elect: Kari Cooling
VP Administration: Vanessa Solesbee
VP Community: Joanna Nohr
VP Finance: Kristin Roberts
VP Marketing: Kati Davis
VP Membership: Jennifer Higgins
At-Large: Emily Ernst
Nominating Asst: Andrea McVay
Placement Asst: Tamara Lyman
Advisors: Kymm Barnes, Kris Berry, Abbie Covenah, Katie Luerhsmann, Mindy Sorg, Charity Tyler, and Kären Wilson
MRDR Asst: Nicole Ridge
Project Research: Stephanie Rex
Advisory Future Planning: Ann Oleson

Finance: Save Plan Spend

Kymm Barnes spoke about the Save, Plan, Spend concept. Junior League implement this

way of managing our finances beginning in the 2010-2011 year. Kymm distributed copies of the budget and a summary of our current account. She noted that we currently use one main budget. To begin the Save, Plan, Spend concept, we will begin to use two budgets. Ultimately, the number of accounts will not change, but we will break our one budget into two: the support budget and the community outreach budget. The support budget will be funded by member dues, the annual fund, and endowment interest and will go toward the administrative costs of running the organization. The community outreach budget will be funded by fundraisers and will be restricted to activities more directly related to our mission. This two budget structure will help us to focus on building funds for our philanthropic projects prior to making large financial commitments.

Initially, the dollars available in the community outreach budget will be based on an average of the balance of the project account and the total profit from the fundraisers. Later, we will be able to calculate the community outreach budget based on a rolling average from past years.

Kristin Roberts asked if there was a marketing plan to explain this concept to the community. Marcy Dent feels that there is potential to focus on our volunteers instead of our funding for the time being. Ann Olson pointed out that Junior League is currently known for our fundraisers and this would be a way to draw more attention to our projects.

Kymm's presentation is on the OFF if anyone is interested in looking at it further.

Ways & Means

Kristin Roberts presented the Ways and Means proposal for 2010-2012. She began by explaining that JLCR does not have a 2011 LTTC purse sponsorship committed at the moment. However, our current sponsor is interested in continuing his sponsorship, but will not make a final decision until this summer's event. The ways and Means committee feels that it will be more prudent to delay the LTTC vote until July so that we will know if we will have a purse sponsor at the time of the vote. To be able to move forward, the Ways and Means Committee proposed that we continue with the Annual Fund and Butterfly Kisses. In addition to these events, they also proposed that we begin a Life Skills "Playshop." The Playshop will be held at four different elementary schools and will take place on two different Saturdays. This fundraiser is projected to raise \$9,120 over two days and will give members more opportunities for fundraising hours. There is also potential to hold more of these Playshop events throughout the year to generate more revenue. The Ways and Means committee proposed that JLCR delay the LTTC vote until July 20, 2010. They also proposed

that for 2010-2012, we vote in the Annual Fund Solicitation, Butterfly Kisses, and the Life Skills Playshop. In addition, the committee also proposed that at least three fundraising hours must come from volunteering at LTTC. There will be a Q&A session in the fireside room on March 16th from 6:30 to 7 p.m. The vote on the Ways and Means proposal will take place at the March GMM.

Kristin also announced that Annual Fund campaign has reached \$6,122 with 65.5% participation from the actives and 21% participation from the sustainers.

Membership Activity

Cristiane Abouassaly facilitated a membership retention activity. She also asked members to complete the membership survey that was recently distributed via email and reminded everyone that the April meeting will be Bring a Friend to League night.

--Advisor Time--

Improving Our Community

The Arc

Maria Sanchez-Masi gave an update on upcoming events with the Arc in March. She will be sending out sign-up sheets via Google docs. Additionally, the Arc has the Arc March and their Easter Egg Hunt coming up. Information for these events is on the Arc website.

Iron Chef

Liz Wardzinski reminded the membership that the Kick-off event is at Cibo on Feb 24 from 6 to 8 p.m. Also, tickets for Iron Chef are available online for easy ordering. The Iron Chef event is on March 10th from 6:30 to 9 p.m. Also, Danielle McCoy went over the restaurants and alcohol distributors that will be at the event.

In closing, Mindy announced that Vicki Clark will be speaking at the Waterloo Junior League Annual Meeting. It is going to be held at the Isle Casino Hotel and you can see Vicki and eat dinner for \$25 or you can just see Vicki for \$10. The event is Monday evening on May 10th. If you are interested, please let Mindy know.

Mindy also announced that GMM announcements are now due to her by Sunday night before each GMM.

ADJOURNMENT

Mindy adjourned the meeting at 9:30 pm.

Respectively submitted,

Abbie Covenah, VP Administration

BOARD MINUTES: February**Minutes from the JLCR Board Meeting Tuesday, February 2, 2010**

The Board meeting began at 5:35 pm at Four Oaks. Present were: Kymm Barnes, Abbie Covenah, Marcy Dent, Ashley Felder, Karen Pelletier, Mindy Sorg, and Anne Parmley along with guests, Jenn Higgins, Cristiane Abouassaly, and members of the new member class.

Consent Agenda

The consent agenda was approved.

Approval of January Board Meeting Minutes

The January board minutes were approved.

Finance Council

Kymm shared with the board that there were ten copies of the review available in the office.

She also asked the board if they had any questions or suggestions on the Save, Plan, Spend concept before she presents in at the GMM this month. Marcy suggested that she make it clear at the very beginning that there will not be a vote on the

concept and that her presentation is strictly to inform the membership.

President's Report

Mindy welcomed everyone by sharing an e-mail from Jenn Higgins thanking Junior League for sponsoring an Arc client to attend Butterfly Kisses. Mindy also thanked the board for filling out the mid-year board evaluations.

Vicki Clark is speaking at Waterloo's Annual Meeting. If we would like to attend, we need to let them know a number by March 15. Vicki's speech will cover the topic of strategic planning. Mindy is hoping that we can get a group together to attend.

She also gave an update on the endowment/planned giving committee. Kari cooling is our temporary endowment chair. Anne Parmley is the endowment chair next year and Kari and Anne are already working together. They are planning to kick off the effort at the Past President's dinner.

Membership Council

Anne presented the results on the Membership Pulse on Fundraising & Project Hours survey. Most members

are in good shape.

– Closed Session –

The Ways and Means committee proposed that JLCR delay the LTTC vote until July 20, 2010. They also proposed that for 2010-2012, we vote in the Annual Fund Solicitation, Butterfly Kisses, and the Life Skills Playshop. In addition, the committee also proposed that at least three fundraising hours must come from volunteering at LTTC. The board approved the motion with 6 in favor, 0 against, and 0 abstentions. The Ways and Means committee will bring this proposal to the membership at the February GMM and will call for a vote in March.

Marcy moved to amend Rule 1.12.A in the Standing Rules to delete, "except the nominating and placement committee." The motion was approved with 6 in favor, 0 against, and 0 abstentions.

ADJOURNMENT

The meeting adjourned at 9:39 pm.

Respectively submitted,

Abbie Covenah, VP Administration

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SLATED POSITIONS: 2010-11

Ann Oleson—Advisory Future Planning

Ann Oleson has been in League for three years. She has served as the VP of Marketing on the board, mini-fundraisers committee, Under the Harvest Moon, and as the Marketing Chair of Ladies Titan Tire Challenge (LTTC). Ann has worked at Stamats, Inc for almost 10 years as the Director of Consulting and lives in Marion with her husband Brent and children Kennedy, 7, and Quinn, 4. Ann is also involved in Big Brothers Big Sisters, Leadership Iowa, and Saint Matthew's Church and School.



Oleson

Stephanie Rex—Project Research Chair

A member since moving to Cedar Rapids in 2005, Stephanie thrives on the challenges League sets forth to improve the community. The roles she has held include: Advisory Future Planning chair, Arrangements, Currents of Care, Done in a Day, EIEIO chair, IMPACT chair, New Member chair, 75th Anniversary luncheon, and VP Community. She has attended the AJLI Annual Meetings and an ODI conference. She is also a recipient of the Wheels in Motion award (2006-07) and the Leadership award (2008-09). "I truly value my time in League and I encourage all women to experience the opportunities we provide in supporting our community, developing real relationships and improving our skill sets," she says. In her next role as Project Research chair 2010-11, Stephanie looks forward to collaborating with her team to find



Rex

creative ways for JLCR to embrace upcoming projects while keeping in line with the new Save/Plan/Spend initiative.

Nicole Ridge—Membership Recruitment, Development, & Retention Assistant Chair

Nicole was born and raised in Cedar Rapids, and attended Linn-Mar High School and the University of Iowa. She recently accepted a new job at GoDaddy.com as their Affiliate Marketing Manager, where she will manage and grow their affiliate marketing program through Commission Junction, which is a large affiliate program facilitator. She lives in Marion with her very spoiled toy fox terrier, Macy. In her spare time, she enjoys traveling, working in the yard, and spending time with friends. She is a huge Hawkeye fan and loves football. This is her fifth year in Junior League. She has served on the Under the Harvest Moon and Science Station committees and has chaired Mini-Fundraisers and Food/Beverage for LTTC. This year, she is the Project Research chair and the Special Events/Food/Beverage Chair for LTTC. Next year she looks forward to diving into Membership/ Recruitment/ Retention as the Assistant Chair.



Ridge

Andrea McVay—Nominating Assistant Chair

Andrea McVay is a Private Banker with Wells Fargo Bank. Her family includes her husband, Jason, her daughters, Sage and Finley, and her labs, Hawkeye and Jake. She currently is an Advisor and is excited to be serving as the Assistant



McVay

Nominating Chair next year.

Tamara Lyman—Placement Assistant Chair

Tamara Lyman joined Junior League in the fall of 2006. Her Junior League experiences have included fall and spring fundraiser committees, serving as Co-Chair for Butterfly Kisses, Cart Driver Chair for LTTC and, most recently, as an Advisor. Being a part of Junior League has been very positive and rewarding for Tamara. She loves the opportunities league has provided to her and appreciates getting to know so many amazing women who have not only helped create the momentum towards the continued success of the organization, but have also yielded fantastic new friendships. Tamara is a program manager for Rockwell Collins. She participates in several leadership and management venues through work, including the Women's Network Committee and the Diversity Advisory Council. She volunteers at her children's school when time allows. She was born in Des Moines and graduated from the University of Iowa, with a degree in Business Administration and Management. Tamara and her husband, Mitch, have two children; Brendon, 11, and Madison, 8, and a new dog, Sophie.



Lyman

Kymm Barnes—Advisor

Kymm has a degree in chemistry from the University of Iowa and has been employed by the U.S. Geological Survey since 1988 as a hydrologist and the Iowa Water Science Center GIS Specialist. Her spare time is spent with her



Barnes

SLATED POSITIONS *cont.*

husband attending the sporting events of her boys, ages 12 and 13, Hawkeye football games, golfing and skiing.

Kris Berry—Advisor

Born and raised in Southern California, Kris graduated from the University of California, Santa Barbara in 1986 and worked in the residential property management field for several years. She and her husband moved to Marion in 1993. She has been married to Dave for 20 years and has two children, Trevor, 15, and Haley, 14. Her interests include her children's many activities, reading, photography, scrapbooking, and travel. Past JLCR placements include Under the Harvest Moon committee member and co-chair, Advisor, and LTTC Driving Range Chair & Housing committee member. In addition to JLCR and other volunteer activities, Kris assists her husband in his real estate business and sells Silpada Designs jewelry.



Berry

Kären Wilson—Advisor

Kären graduated from the University of Iowa College of Dentistry and is the owner of Cedar Valley Family Dentistry, PC. She married to Mark and they have two boys, Sam, 8, and Nathan, 5. Her past JLCR placements include Under the Harvest Moon, Ways and Means, Advisor and Chair/Co-Chair of Little Kids Big Rigs. Kären is a 2009 alumna of the Leadership for Five Seasons program, a member of the Linn County Dental Society and she serves as the Treasurer for the Linn County LeTip (a business networking group). Her hobbies include reading,



Wilson

cooking, running and spending time with family.

Charity Tyler—Advisor

Originally from Oklahoma City, Charity has lived here since graduating from Coe College in 1996. She has been involved in JLCR since her provisional year 2000, and held positions including VP Marketing, Endowment Chair and President. She currently serves as Co-Tournament Director for Ladies Titan Tire Challenge. Charity works as Director of Recruiting for Northwestern Mutual The Zach Group, and enjoys Iowa football, cooking, running, and spending time with friends. She lives in Cedar Rapids with her husband, Chris, and their pets Bob, Joey and Alex. She and husband Chris are expecting their first child in June.



Tyler

Katie Luehrsmann—Advisor

Katie Luehrsmann has been in JLCR since 2003. She has enjoyed many different aspects of league but especially enjoyed her time as an Advisor. Katie has worked at Bouslog Insurance as an insurance agent for eight years and loves her job. She is also involved in the Marion Chamber Golf Committee, and she started a networking group in the Cedar Rapids area called Linn County LeTip. Katie was born and raised in Marion. She attended Linn-Mar High School and earned her B.A. from Luther College. Katie and her husband, Ryan, have been married for five years and have two children, Brady, 3, and Cael, 1. Katie and Ryan enjoy spending time with



Luehrsmann

their kids, traveling, and being active.

Abbie Covenah—Advisor

Abbie Covenah works in IT for United Way and has been a member of Junior League since 2004. She is currently the VP of Administration and her previous JLCR experiences include serving as the Member-at-Large on the JLCR Board, chairing the Project Research Committee, and serving on the Education and Training committee. Abbie lives in Cedar Rapids with her husband, Dorsey, and their dog, Sam.



Covenah

Mindy Sorg—Advisor

Mindy is a native Cedar Rapiidian—fourth generation bohemie and proud of it! She graduated from Iowa State University and has been an interior designer at OPN architects for 15 years. She is married to her junior high sweetheart, David, and will be celebrating their 15th wedding anniversary with him this year.



Sorg

They have three children: Emma, 7, Carlie, 3, and Landon, 3. This is her fifth Active year within League. Prior to serving as President she was placed as VP Marketing, and Chair of Mini Fundraisers. She served on the Habitat for Humanity Committee, Butterfly Kisses Committee and 75th Anniversary Committee. She is really excited about serving in the role as an Advisor next year and feels this will be the second most important role she will serve in League. The chance to mentor and educate members is exciting and a challenging opportunity for her. She cannot wait to see how she will grow in this position.

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IMPACT COMMITTEE:

- Cindy Duran
- Jessica McAllister
- Vanessa Solesbee
- Cari Foss, Chair

Junior League of Cedar Rapids (JLCR) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. JLCR reaches out to women of all races, religions and national origins who demonstrate an interest in and a commitment to voluntarism.

JLCR 2010 CALENDAR

MARCH 2010

- | | | |
|----|--|----------------------|
| 2 | Board Meeting | 5:30 p.m. |
| 9 | Kids in the Kitchen,
Young Parents Network | 6:30 to
8 p.m. |
| 10 | Iron Chef Competition,
Kirkwood Community College | 6:30 to
9:30 p.m. |
| 15 | IMPACT articles due | |
| 16 | GMM | 7 p.m. |
| 27 | Arc Easter Egg Hunt (DIAD),
Regis Middle School | 10 a.m.-
12 p.m. |

APRIL 2010

- | | | |
|----|---------------------|-----------|
| 6 | Board Meeting | 5:30 p.m. |
| 15 | IMPACT articles due | |
| 20 | GMM | 7 p.m. |

MEMBERSHIP NUMBERS

Active: 96
 Emeritus: 17
 Sustainers: 207