

JLCR Hosts Vicki Clark-September 2012

In September, Junior League of Cedar Rapids (JLCR) was pleased to have Association of Junior Leagues International (AJLI) consultant Vicki Clark train our membership on the issue-based community impact model. Leagues across the country are moving toward for project work.

Most members remember their experience with past JLCR projects conducted by identifying a need in the community, fulfilling that need and passing the project on to another organization. It was commonplace for JLCR and other Leagues around the world. Normally, these projects focused on large capital campaigns.

This format of project work is changing, and it has a name: Issue-Based Community Impact. Instead, you will see JLCR taking on issues, or projects that aren't as neatly "wrapped up in a bow." For example, JLCR's work with the foster care system is a multi-pronged approach to a larger issue that may have many needs associated with it.



During September's presentation, Vicki helped remind members what we as a League are trying to do when it comes to our path of project work: develop members and positively impact our community. Her message detailed why a more strategic model like issue-based community impact is important today and why we are moving in that direction as a League. She really spoke to and helped us identify the structure we need to continue to focus on for our Bridging the G.A.P project. The structure is as follows:

- Topic: broad generic area that is not yet actionable
- Issue: the particular interest area within the topic
- Focus: an aspect of the issue selected for impact
- Impact: broad definition of the changes and outcomes that are being sought
- Strategies: more detailed objectives and the plans to achieve the results
- Tactics: the specific actions or projects that achieve the strategy

Typically, this type of training is only available through AJLI's Organizational Development Institute (ODI), but Van Meter Industries made this possible for us through a special sponsorship. JLCR community partners and members of the Junior Leagues of Des Moines, the Quad Cities and Waterloo-Cedar Falls also were invited to attend.

JLCR plans on keeping in touch with Vicki so we can continue to discuss our implementation strategy for our project and ensure that we are on the right track for making an impact!

As mentioned, this is a new path for the community work of Junior Leagues across the world. JLCR is ahead of the curve compared to the rest of Junior Leagues! So much so that after Vicki's visit to Cedar Rapids, she used JLCR as an example at the October AJLI Organizational Development Institute, an international training for Junior League upcoming leaders!

President's Letter: Found One!



Five months ago, I told myself that I wanted to keep my eyes open for some impactful moments during this League year. Beyond that, I hoped our members would be changed individuals this coming May in comparison to this past summer. Well, I've got to tell you, I've found a new woman. And it's me.

The sheer number of opportunities our League offers our members astounds me. Personally, I've already had first-hand training about Issue-Based Community Impact from one of AJLI's finest in Vicky Clark. I've found myself educating my co-workers and friends outside of League on the facts of foster care. And, just this month, my schedule has opened up, so I can dig into our project on a first-hand level through both Done-In-A-Day activities and our work with the AMP kids. Beyond this, the mentoring, the feedback (good and bad), and the knowledge of running an

organization I've learned so far this year has already benefitted both my work and home lives. It never ceases to amaze me and just when I think I'm giving League my all, it truly gives me more in return.

What's so incredibly encouraging is I'm not the only one experiencing change. Already, I've seen members grow exponentially in just the five short months we've been working this year. There's the chair who hasn't just fulfilled her duties, but has owned the role and is changing her life in the process. There's the member who has stepped outside of her comfort zone and is stretching herself in ways she never dreamed. There's the advisor who has been haggling the old dogs, (like me!), to discover where League can still help us grow. Finally, there's the VP who is so passionate about her Council that she's just rockin' it!

We've got a lot of time ahead of us for this year, a lot of things to accomplish, and honestly, a lot of fun to have. There is something for every woman whether it be to be the head chef an AMP meal, attend a speaker series, or learn something new at an Education and Training session. Look for ways to promote volunteerism, develop your potential and improve our community, because I promise you that if you just glance around the room at our next general membership meeting, you'll see it happening everywhere. And it's fun to see.

- Kristin Roberts

Project Guide– Q&A with Lindsay Prince

Lindsay Prince (Project Guide Chair) is in her sixth year as a member of Junior League of Cedar Rapids. She is a stay-at-home mom and works part-time at the Early Bird Café. She and her husband Casey have two girls, Eloise (5-and-a-half) and Phoebe (2-and-a-half).

What does Project Guide Chair do?

I coordinate the volunteers to make the meals for the AMP program on Thursday nights, creating a healthy, fun meal for the teens. I have direct contact with the kids; a huge part of this position is the willingness and desire to connect with the kids. When they walk into the kitchen, you can tell they're not just coming in for more fruit punch. If they didn't want a connection, they'd avoid you. Often, when they first get there, they wander in and seem a bit indifferent. But the minute you begin to engage them and ask them about themselves or what's new in their lives, it's amazing how much they open up. (Continued on Page 3)



Project Guide– Q&A with Lindsay Prince (cont.)

What have you really enjoyed in your placement this year?

It's really been about the relationship building with our League members, the AMP staff, and with the teens in AMP. I think it's so important for League that we open our eyes; kids in these situations exist, their lives exist. We don't even realize how amazing and beautiful our own children's lives are, until we meet teens who don't have that. These kids don't have a soft place to land. They have to stay rigid all the time. There's nowhere they can completely let go and be ok, no matter what. So we can't give them that, but we can give them a piece of it for two hours on a Thursday night.

It might take a few meetings, but the kids definitely warm up to you. The first meeting in October was amazing. One of the girls was asked how she could help. While we worked together in the kitchen, it was amazing how quickly she started sharing personal details about herself. She obviously wanted to tell me that she was a good kid, that I could trust her and believe in her.

What should a League member know about coming to her first AMP meeting?

You can come and not necessarily have to directly interact with the kids. I remember feeling a little intimidated by the kids in my first few meetings. And I shouldn't be intimidated by teenagers, but I was incredibly intimidated by the situation. So I get that members might feel like that.

I had a burning desire to connect with them, and I wasn't getting that in those first few meetings. That's not how our AMP kids operate. The first couple meetings, you're not going to make an instant connection. So, know you can come to a meeting, and just smile, observe and help. That's the best thing you can do. There's been too much trauma in their lives for an instant connection.

And know too, that what happens in the kitchen with your fellow League members is just as valuable. So if you're intimidated by the kids, sign up with a friend or two, and maybe make plans to go out for a drink afterwards. We're done at 8:30. Make it a social and fun night talking about the experience. With a different group each night, and you may meet some new people.

Can you share one or two of your most rewarding experiences?

We were only five meetings in when we went to "Camp Rock," and I was still just getting to know them. I knew my League had my back on this one, but the teens were kind of indifferent at the start. And after the show, a few hugged me and said thank you! There were a couple who wanted autographs, and a few who didn't want to admit they wanted autographs, but they did. Seeing them that excited was great.

Also, when the young woman opened up to me in the kitchen. I still can't believe she did that.

Is there anything else you'd like to share?

At one girl's last meeting, she said she was moving to a more independent living situation in Okoboji, but not getting a family. She told me she was going to work in a convenience store. And that's just it. They just don't dream big. I would love for us to help them understand that they still can. I want to say to each of them, "This doesn't have to define you. You are an amazing person, and I'm sorry that someone isn't there to tell you that all the time." I wish they knew they could do great things, that they can defy the odds, and that there are a lot of us rooting for them to do just that. There are so many very, very small things we can do to make this better.

And that's just it. They just don't dream big. I would love for us to help them understand that they still can. Some really big names and amazing people were in the foster care system, like Steve Jobs, Marilyn Monroe, Eddie Murphy, John Lennon, and so on. I want to say to each of them, "This doesn't have to define you. You are an amazing person, and I'm sorry that someone isn't there to tell you that all the time." I wish I could be that person, but I can't adopt them all. I just wish they knew they could do great things, that they can defy the odds, and that there are a lot of us rooting for them to do just that. There are so many very, very small things we can do to make this better.

DONE IN A DAY: Fall Opportunities Abound

Done-in-a-Day (DIAD) events this fall have been plentiful and a lot of fun! In late August, members had the opportunity to volunteer by swapping spring/summer clothing with fall/winter clothing at the Families Helping Families "We Care Shop".

October brought five DIAD opportunities. Early in the month, members visited the Foundation 2 Youth Shelter and made healthy cookies with the residents. A Linen Drive was also held for the shelter where members brought new bedding, towels, and other home items to the October GMM. On October 24th, members will return to the shelter to paint pumpkins with residents.

In addition to project-based events, two additional opportunities were provided during the last week of October. Members could volunteer to help with the Friends of the Cedar Rapids Public Library annual book sale, or be a part of the Horizons/Family Treatment Court "Trunk or Treak" Halloween event.

This winter brings more exciting opportunities, like the return of the very popular holiday decorating at Ronald McDonald House in Iowa City and the "Holiday Giving Tree" event with



ENDOWMENT FUND: Ensure Community Impact

The end of the year is quickly approaching, and for some of us it is time to start thinking about our charitable giving options. I ask that you please consider giving to the JLCR endowment as you finalize your 2012 contribution plans.

Junior League of Cedar Rapids' endowment fund is maintained at The Greater Cedar Rapids Community Foundation. This means that you are eligible for the Endow Iowa Tax Credit when you make contributions to the JLCR endowment.

Endow Iowa, a program administered by the Iowa Department of Economic Development, enables donors who make eligible gifts to receive a 25% Iowa tax credit in addition to the normal federal charitable income tax deduction. These tax credits can be claimed by individuals, businesses or financial institutions.

Please remember JLCR in your charitable giving plans. Your gift will help insure JLCR's strength and impact on women for years to come.

2012-2013 Board Members

**Maria Sanchez-Masi, Kristin Roberts
Crystal Hardinger, Megan Moran,
Nicole Ridge, Lis Erickson,
Molly Baynes**



2012 Standing Ovation Awards

The 2011–2012 Annual Meeting was held at the Cedar Rapids Country Club on Tuesday, May 15, 2012. The following awards were presented by Cari Foss, 2011–2012 Awards Committee Chair:

UNSUNG HERO AWARD: An Active or New Member not currently serving as a committee chair or board member is eligible for this award. The award is presented to someone whose participation has had great impact on JLCR, through encouragement, participation, and support. This recipient shows willingness to step up to the plate on short notice and go beyond the call of duty to get things done. The 2011–2012 Unsung Hero Award recipient was **Beth McDougall**.

SPIRIT AWARD: The recipient of this award embodies the spirit of League voluntarism in her actions and interactions within the community, and with JLCR members. This person consistently inspires others with her caring, understanding, enthusiasm, and pursuit of excellence while embracing JLCR's values. The 2011–2012 Spirit Award recipient was **Lindsay Prince**.

LEADERSHIP AWARD: The Leadership Award is presented to a member of League who motivates, inspires, and leads others to further the vision of the organization through her League placement. This member is someone who has had a meaningful impact on other League members and uses her talents to mentor and train other League members. The 2011–2012 Leadership Award recipient was **Maria Sanchez-Masi**.

WHEELS IN MOTION: The Wheels in Motion Award goes to a member who deserves special recognition for her dedication of time, effort, creativity, and leadership, and who has contributed in a special way to one of our fundraisers, marketing endeavors, current projects, or Done in a Day events. This person's efforts symbolize the "Wheels in Motion" that help drive JLCR's focus. The 2011–2012 Wheels in Motion Award recipients were **Kathy Crosby** and **Crystal Hardinger**.

SUSTAINER OF THE YEAR: This award is presented to honor the sustaining member who has made outstanding contributions to League and/or the community. This year's recipient has fulfilled JLCR's mission by maintaining an active role in League throughout the past year. The 2011–2012 Sustainer of the Year Award recipient was **Marjorie Fletcher**.

HONORARY MEMBERSHIP TO JUNIOR LEAGUE OF CEDAR RAPIDS: This award is presented to an individual, business, or association in the Corridor area whose involvement and contributions to the efforts of Junior League of Cedar Rapids during the past League year have been so outstanding that they should be recognized by honorary membership in our organization. The 2011–2012 Honorary Membership to the Junior League of Cedar Rapids was presented to **Ashley Craig**, a manager at Younkers–Lindale, who found affordable suitcases and other household items to help make JLCR's suitcase project for foster youth a success.

ROBERT O. DANIEL COMMUNITY SERVICE AWARD: Eligibility is limited to individuals, businesses, or associations in the Cedar Rapids community. This award is named for Bob Daniel, who served as the attorney for JLCR for many

years. We honor Mr. Daniel's memory for both his service to League and his volunteer service to the community. This award is presented to someone who has contributed **greatly** to the success of JLCR during the past League year. The 2011–2012 Robert O. Daniel Community Service Award was presented to **Foundation 2's AMP Program** for its partnership with League in providing meals and services to foster youth throughout the League year.



Beth McDougall, Lindsay Prince, Maria Sanchez-Masi, Kathy Crosby, Crystal Hardinger; Marjorie Fletcher; Ashley Craig, Representatives for Foundation 2's AMP Program.

Special thanks to Joanna Nohr and Nicole Ridge for serving on the 2011–2012 Awards Selection Committee.

Fall Social Gathering

This year as an alternative to a traditional holiday party, members of Junior League of Cedar Rapids met at Cedar Ridge Winery on October 5th to start the year. The Social Committee headed up the event by picking several bottles of wine for the members to taste. Other bottles of wine and spirits were also available for purchase in the winery. Over wine, appetizers and pizzas, members and their significant others were able to mix and mingle while live music was performed by Billy Lee Janey.

Cedar Ridge Vineyards, Winery & Distillery is located in Swisher, IA.



The proprietor, Jeff Quint, got his start in downtown Cedar Rapids in 2003. The location in Swisher is open to the public Wednesday-Friday 11-9 and Saturday and Sunday 11-5. Live music is provided on Fridays and Sundays.



Annual Fund - Help Make a Difference

Each week, every one of us spends a small amount of money on something we really don't need, a small luxury such as a trip to the nail salon, a gossip magazine in the check-out line, another new scarf. What if you chose, to give the money to an organization that uses your small gift to improve our community? The JLCR Annual Fund needs your support!

What is the JLCR Annual Fund? The JLCR Annual Fund is a fundraiser. Its purpose is to underwrite the daily operations of JLCR and to support projects in a manner consistent with JLCR's mission. It is the financial framework of JLCR which enables us to promote voluntarism, develop the potential of women and improve the community. It is an integral part of our organization – the foundation for all we are able to do within the organization. Without it, there is no Junior League of Cedar Rapids.

What does the Annual Fund support? The JLCR Annual Fund covers expenses such as keeping the lights turned on, our Office Manager's salary, and rent for our office space and meetings. This allows our organization to function, which in turn, allows us to continue to support women who build our community.

YES! I can give up two Starbucks per month! How can I contribute? The Fund is supported by our membership, and contributing to the Annual Fund has never been easier. You can donate a one-time amount, payable by check, credit or debit card or through a stepped giving program that allows you to give monthly through a scheduled credit card transaction.

And don't forget...

A contribution to the Annual Fund **IS** tax deductible.

A contribution will also count towards an Active member's annual \$90 financial requirement.

Your employer may match your gift – please ask!

2012-2013 Nominating Committee Process

The Nominating Committee is tasked with maximizing the leadership potential of JLCR members, while ensuring JLCR continues to meet goals laid out within the current strategic plan. Assessing the strengths of members and how these strengths align with the strategic plan, allows the Nominating Committee to effectively slate board positions and offer training opportunities to build leadership skills within JLCR.

The committee assesses JLCR at a high level, strategically placing members into positions that will maximize the effectiveness of JLCR. The Nominating Committee assesses the pool of potential leaders within JLCR, conducts an in-depth assessment and selection process for all nominated positions including applications, referrals, and interviews, and presents the proposed slate to the general membership for approval by vote.

Slated Position opportunities are available for the 2013 JLCR year to serve on the JLCR Board of Directors, Nominating Committee, and Resource Development Committee.

The following gives some details about the slated positions:

Available positions include President-Elect, Vice Presidents of Administration, Community, Finance, Marketing/Communications, and Membership councils, At-Large Board Member, Nominating Committee member (3)*, Resource Development Assistant Chair, Ways and Means Chair (every 2 years), Assistant Chair and members of the Placement Committee, Chair(s) of Project Research, Advisory Future Planning Chair, Assistant Chair of Membership Development, and Assistant Chair of the Nominating Committee

Applications are due November 5th Interviews will take place November and December

**Nominating Committee members are presented on a multiple slate to the general membership, which then elects three of the proposed candidates to serve on the Nominating Committee for the following JLCR year.*

Applications for Leadership positions and opportunities (ODIs) may be found on the Online File Folder.

Recommendation for Leadership Position forms are also available (*if submitting on behalf of another member*). The Recommendation form is intended to be utilized for ALL leadership opportunities, including ODIs.

Completed applications should be submitted to Liz Wardzinski electronically at LizW@modern-dj.com

FALL BIRTHDAYS

September

Janelle Clymer	1
Amy Grotewald	7
Karen Hildebrand	12
Trish Grundy	17
Brianna Kwit	19
Amy Weber	22
Beth McDougall	23
Joanna Nohr	24
Lindsay Prince	25
Megan Murray	26

October

Kristy Marxen	11
Cally Murray	13
Tamara Lyman	19
Anna Kucera-Pint	22
Andrea McVay	23
Liz Wardzinski	23
Chelsey McDill	27
Christi Rice	31

November

Jennifer Zach	2
Stacy Long	7
Elizabeth Barron	9
Crystal Hardinger	16
Kristie Van Gorkom	17
Erika Tarango	21
Joanna Hein	29

December

Catie Houck	1
Chelsea Archibald	2
Megan Moran	2
Danielle McCoy	5
Anne Parmley	14

BOARD MEETING MINUTES: June 2012-Sept. 2012

JLCR Board Meeting Minutes

12 June 2012

Human Services Campus, 6:00 PM

Those present: Kristin Roberts, Maria Sanchez-Masi, Nicole Ridge, Molly Baynes, Lis Erickson, Crystal Hardinger, Megan Moran.

Those absent: Kathy Crosby, Jen Neumann (Sustainer Co-President), Diane Stefani (Sustainer Co-President),

Call to Order

The Board meeting was called to order at 6:02 PM in the conference room of the Human Services Campus (HSC) building.

Agreement on the Agenda

The May 2012 JLCR board meeting minutes were unanimously approved as published. The agenda was unanimously approved as presented.

Consent Agenda

The agenda was unanimously approved as presented.

Active Agenda

President's Report

Kristin Roberts presented the Dashboard to the board.

AJLI Web Meeting Info – discussed by Kristin. Online / by conference all meetings. May try for a GMM and see what people think.

Summer Leadership Retreat – Discussed who has RSVP'd and who is coming. 17 so far. Ask chairs to have their committee members come. Have Elizabeth send a specific email.

Motion Presented – Molly Baynes moved to vote on the following motion: The Summer leadership retreat will count as credit for a GMM.

Discussion.

Motion Presented: Megan moved to amend the motion to read as follows: The Summer leadership retreat will count as credit for a GMM if members RSVP by Thursday, June 21st. The motion passed 6 – 0.

Kristin will send info to Molly and Molly will email out to the membership.

Mid-Year Leadership Retreat – Bringing back Gail Mote. Joint with JLWaterloo and JLQuad Cities. – Date is January 12th. Saturday – 10 am – 1pm. Comparison of requirements for all three leagues would be interesting to see..

Vicky Clark Training – Jenn Bliel is bringing her for some training with Van Meter on Servant Leadership. We will be lucky enough to piggy back on this and have her speak to our group. We will have her Sept 24th or 25th.

Generative Thinking Calendar-discussed.

July 17th GMM – Members will receive information with 10 days notice. All information will need to be sent out by July 7th. Members are encouraged to send questions to Lis or Kristin. They will send presentation and page of talking points. Questions will go to Kristin as she will facilitate.

Members are invited to attend the June 26th Board meeting as well. If they have questions they can be answered after the board meeting.

Phone Calls for the Special GMM – Calling members to see if people are coming. Kristin will send out the list.

Finance Council

LTTC very brief review from Nicole Ridge, numbers not in yet. Everything went well. Tour was very happy. Nicole will make a presentation at the next board meeting.

Megan Moran gave an update on the Profit / loss.

Community Council

Issue-based Community Impact Planning Process – Crystal – VP of Community – discussed – We are learning a lot about the need in the community and what other non-profits are doing with foster care. Talk for the future about a stretch goal.

Generative Thinking – Kristin discussed this. Look at other boards and what they are doing.

JL of North Shore/Evanston Case Study – discussion.

Adjournment

The meeting adjourned at 7:27 PM

Respectfully submitted by Nicole Ridge, VP Administration

BOARD MEETING MINUTES: June 2012-Sept. 2012

JLCR Board Meeting Minutes

26 June 2012

Human Services Campus, 6:00 PM

Board members present: Kristin Roberts, Maria Sanchez-Masi, Molly Baynes, Crystal Hardinger, Megan Moran, Lis Erickson, Nicole Ridge and Diane Stefani.

Board members absent: Kathy Crosby, Jen Neumann

Call to Order

The Board Meeting was called to order at 6:08 PM in the conference room of the Human Services Campus (HSC) building.

Agreement on the Agenda

President and Administration Council were moved to the Active Agenda before the Finance Council. The revised agenda was then approved as presented.

Consent Agenda

The June 12, 2012 JLCR board meeting minutes were approved as published. The consent agenda was unanimously approved.

Active Agenda

President's Report

Conflict of Interest forms were discussed, passed out and signed by all board members.

Administration Council

Extra Key Card discussion: Megan can ask Callie at the YMCA, or we can coordinate with Elizabeth. A final decision was not reached.

Finance Council

VP of Finance Megan Moran gave a very brief update of the budget as nothing has changed since the last board meeting.

Ladies Titan Tire Challenge (LTTC) Review – 2011/2012 Chair Nicole Ridge gave recap presentation on the 2012 event that took place June 4-10. The event went well and almost \$17,000 in profit was raised.

Ways and means proposal – 2011/2012 Chair Lis Erickson presented the ways and means proposal regarding LTTC and new fundraiser Kids in the Corridor.

LTTC is not being presented for consideration as a fundraiser moving forward. Kids in the Corridor is being presented to replace it for the 2012-13 and 2013-14 league years.

Discussion was held on both LTTC and Kids in the Corridor.

VP Finance Megan Moran moved that active members vote to confirm or reject "JLCR presents: Kids in the Corridor" as an addition to the previously adopted fundraising plan for 2012-2013 and 2013-14. The motion passed. 4 in favor, 1 opposed, and 1 abstained.

Information will be sent out to the membership by early next week and the special vote will take place on July 17th.

Marketing Council

VP of Marketing Molly Baynes presented 3 different items to the board. 1. Require members to

complete 3 development activities in the coming year. Something new presented on a trial basis 2. Allow members of 5 or more years to put in the number of hours they wish to, bypassing the normal requirements due to their years of service. (This will be done on a trial basis as it affects only a small amount of members). 3.

Discussion on all of the above items took place.

Molly moved that the Board pass a resolution to adopt the following Membership initiatives for the 2012-2013 League year: 1) to require members to demonstrate completion of three "development activities"; and 2) to allow members in their fifth or greater Active year to name their own hour commitments for the 2012-2013 League year. The motion passed. 6 in favor, 0 opposed, 0 abstained.

Generative Thinking

Kristin Roberts, President moved to table the Cross Communication discussion to the August Board Meeting on 8/7/2012. Motion passed. 6 in favor, 0 opposed, 0 abstained.

Adjournment

The meeting adjourned at 8:56 pm

Respectfully submitted by Nicole Ridge, VP Administration 2011-12

BOARD MEETING MINUTES: June 2012-Sept. 2012

JLCR Board Meeting Minutes

28 June 2012

Home of Maria Sanchez-Masi,
6:00 PM

Board members present: Kristin Roberts, Maria Sanchez-Masi, Molly Baynes, Crystal Hardinger, Megan Moran, Lis Erickson, Nicole Ridge, and Jen Neumann. Kathy Crosby (by phone).

Board members absent: Diane Steffani

Call to Order

The Board Meeting was called to order at 6:22 PM at the home of Maria Sanchez-Masi.

Active Agenda

Ways and means voting procedure

There is the perception that members will be able to vote on LTTC. Ways and means ballot does not present LTTC as a fundraiser to be voted on.

Discussion

VP Of Membership Molly Baynes made a motion to form an ad hoc committee to explore solutions to transition LTTC in the community.

Discussion

VP of Community Crystal Hardinger made a motion to amend the above motion. Motion to form an ad hoc committee to explore solutions to responsibly transition LTTC in the community. Motion passed. 6 approve, 0 opposed, 0 abstained.

Lis will send out information to membership with proposal and letter

from the board tomorrow.

Adjournment

The meeting adjourned at 7:56 pm

Respectfully submitted by Nicole Ridge, VP Administration 2012-13

JLCR Board Meeting Minutes

7 August 2012

Human Services Campus, 6:00 PM

Board members present: Kristin Roberts, Maria Sanchez-Masi, Molly Baynes, Crystal Hardinger, Megan Moran, Lis Erickson, Nicole Ridge, Kathy Crosby, Jen Neumann and Diane Steffani.

Call to Order

The Board Meeting was called to order at 6:00 PM at the HSC Campus.

Agreement on the Agenda

VP of Membership, Molly Banes, asked to move meeting Norms to the top of the active agenda. The revised agenda was then approved as presented.

Consent Agenda

The June 26, 2012 & June 28, 2012 JLCR board meeting minutes were approved as published. The consent agenda was unanimously approved.

Active Agenda

Planning Council

VP of Planning Maria Sanchez-Masi presented AFP Proposal # 1. Task to evaluate JLCR's relationship with LTTC moving forward.

Recommendations: Due to inability to commit JLCR resources, identification of a group willing to continue the event in our community, and lack of a 2013 title sponsor as of August 1, 2012, AFP proposes the following recommends that JLCR no longer serves as the sponsor organization and recommends JLCR President communicate this decision to the Symetra Tour and the Cedar Rapids Convention and Visitor's Bureau as soon as possible.

As the Independent "Community Group" is newly formed and has neither established its status as a 501(c) 3 nor signed a contract with the Symetra Tour, AFP is unable to recommend that JLCR negotiate specific transition terms with the group at this time. However, AFP believes JLCR can positively impact the success of the 2013 event through collaborative transition and makes the following recommendations:

Advisory/Future Planning recommends the following change to the Ad Hoc Committee established by the board on June 28, 2012:

JLCR develop an Ad Hoc Committee dedicated to transitioning JLCR's involvement in LTTC, including but not limited to sponsors, merchandise, and event supplies, in a way most beneficial to JLCR.

Advisory/Future Planning recommends that consideration be given to the Independent Group dedicated to presenting the 2013 event when possible.

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BOARD MEETING MINUTES: June 2012-Sept. 2012

(Continued from Page 10)

Advisory/Future Planning recommends that Ad Hoc Committee members are separate from JLCR Active/Sustaining Independent Committee members in order to avoid real or perceived conflicts of interest and confidentiality concerns.

Guest Speakers – Tom O'Shea and Charity Tyler have come forward as the leaders of a "Community group" that would like to continue to run the event. Tom and Charity presented their recommendations from the "Community Group" on how they would like to move forward. They want to focus on allowing JLCR to exit gracefully, but allow them to move now to begin soliciting sponsors and have the best chance for the 2013 event to be successful.

Discussion by the board took place of both proposals.

Discussion including input from all members took place.

The JLCR Board then went into closed session for further discussion and decision making.

Following the closed session, VP of Planning Maria Sanchez-Masi presented the following motions:

1. JLCR will no longer serve as the sponsor organization for the Symetra Tournament.
2. JLCR will support the transition of the event to the 2013 Community Tournament Planning Group in the following manner:
 - a. JLCR will notify all previous

event sponsors via a letter sent on Friday, Aug. 10, 2012. Donors will have until Aug 22, 2012 to opt-out.

- b. By Friday, August 24, 2012, the updated donor list will be shared with the 2013 Community Tournament Planning Group.
 - c. JLCR will notify all previous event volunteers via email and provide an opt-out.
 - d. JLCR will transition the LTTC website to the group at no charge.
 - e. JLCR president will notify the Symetra Tour of JLCR's decision by Friday, Aug. 10, 2012.
 - f. JLCR president will notify the City of Cedar Rapids regarding the Hotel/Motel Tax grant and recommend that funds be transferred to the 2013 event if possible.
 - g. JLCR will donate all tournament signage, merchandise and event supplies to the 2013 Community Tournament Planning Group. If the 2013 event does not occur, JLCR requests any appropriate items are donated to Waypoint Services.
 - h. JLCR will notify members of this motion on Wednesday, Aug. 8, 2013 via e-news.
 - i. Ongoing communication will be routed through VP-Finance. JLCR's transitional relationship will end on or before Nov 30, 2012.
- Motions passed. 8 approve, 0 opposed, 0 abstained.
- VP of Planning Maria Sanchez-Masi presented AFP Proposal# 2. Spring Fundraiser Recommendations.
- Discussion of the proposal followed.

VP of Community Council Crystal Hardinger also presented plans that her committee is working on upcoming plans for Project Research and how they want to work this year to vote in a new proposal.

With 2012/13 being a Project Research year, AFP identifies a unique opportunity to identify fundraising goals based on the project voted in by membership in the spring of 2013. Additionally, AFP identifies the opportunity to further engage the board and membership on the issue of guidelines for JLCR fundraisers.

After discussion proposal #2 is being tabled and will be sent by email later for board approval.

Membership Council

VP of Membership Molly Baynes made a motion. Discussion followed. Motion was as follows: The Membership council moves that we offer Done in a Day opportunities as project hours for the 2012 / 2013 league year.

Motion passed. 8 approve, 0 opposed, 0 abstained.

VP of Membership Molly Baynes made a motion. Discussion followed. Motion was as follows: The Membership council moves that selected Education and Training sessions count as wildcard hours for the 2012 /2013 league year with a maximum of 4 hours.

Motion passed. 8 approve, 0 opposed, 0 abstained.

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BOARD MEETING MINUTES: Jun 2012-Sept. 2012

(Continued from Page 11)

Adjournment

The meeting adjourned at 10:09 pm

Respectfully submitted by Nicole Ridge, VP Administration 2012-13

JLCR Board Meeting Minutes

4 September 2012

Human Services Campus, 6:00 PM

Board members present: Kristin Roberts, Lis Erickson, Megan Moran, Molly Baynes, Crystal Hardinger, Maria Sanchez-Masi, Kathy Crosby, Nicole Ridge, and Jennifer Neumann.

Board members absent: Diane Stefani

Call to Order

The Board Meeting was called to order at 6:01 PM in the conference room of the Human Services Campus (HSC) building.

Agreement on the Agenda

Consent Agenda

The August, 2012 JLCR board meeting minutes were approved as published. The consent agenda was unanimously approved.

Active Agenda

President's Report:

President Kristin Roberts asked for updates from everyone for the annual plan to be sent to her as you have them. Board Reports – please

include your name, the budget spent and the correct dates of the report. Please relay this to your committee chairs as well.

Board meals: This year the board will take turns providing the meal for each meeting.

October - Nicole
November - Megan
December - Lis
January - Molly
February - Kristin
March - Maria
April - Crystal
May – we dine out

The board discussed GMM meals and we will switch to a sandwich format or something that does not need to be kept hot. Simple is good. Nicole / Kristin will work this out.

Membership Council

Nominating Chair Liz Wardinski is serving as the liaison to the board. She discussed dates for slated positions deadlines and asked for recommendations from the board. Final dates will be relayed to the membership at the upcoming GMM.

Marketing Council

VP of marketing Lis Erickson discussed the issue with AMP kids and photography. She has come up with a process to have the okay in writing ahead of time. If we take photos / talk to kids, all must go through AMP for approval before being publicized. This is a privacy

issue so it is important to have a procedure in writing.

Community Council

VP of Community Crystal Hardinger discussed upcoming Project / DIAD events.

Plans are in the works to do a sort of monthly theme planning this year to connect some of our activities, education and trainings, the project, etc.

October – DIAD (Done- in- a- day) – looking to have event at Foundation 2 shelter. Many AMP kids are from shelters so it will be good to see where they come from. They will also have a healthy baking event at the beginning of the month. Followed up by asking for certain items to be donated to the Foundation 2 Youth center.

VP of Community Crystal Hardinger made a motion: JLCR Members will receive 1 project hour for bringing \$20 worth of new items to the October GMM to support Foundation 2 with a maximum of 1 hour.

Discussion

VP of Planning Maria Sanchez-Masi amended the motion to state: JLCR Members will receive 1 "Wild Card" hour for bringing \$20 worth of new items to the October GMM to support Foundation 2 with a max of 1 hour.

Discussion

Amendment motion passed: 8 for, 0 against, 0 abstain

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BOARD MEETING MINUTES: June 2012-Sept. 2012

(Continued from Page 12)

Motion passed: 8 for, 0 against, 0 abstain

Sign up Genius – going to be used for signing up for all project activities this year. A useful tool that can be used for fundraising activities as well.

AMP is working to start a group in Iowa City and is wondering if we are interested in helping. Details are still in the works. This may be a great addition for our members that live / work in that area. We will know more as they finalize details.

Planning Council

VP of Planning Maria Sanchez-Masi presented a new fundraiser to the 2012-2013 year.

We had previously applied for the city's Hotel/Motel tax Grant for LTTC and were awarded \$10k. We let the city know we would not be doing LTTC. The city said we cannot give it to the tournament. We could either give the money back or keep it and use it for a different event.

The event must have the potential to bring in tourism money (hotel/Motel dollars, restaurant income, etc.) to the city.

Planning Council recommends that JLCR use the 2012 Hotel/Motel Grant to support the following fundraiser:

JLCR will host a national speaker on teens in foster care, paired with a ticketed event. Community Council suggests bestselling author Vanessa Diffenbaugh, who wrote

"The Language of Flowers." (see www.rhspeakers.com/speaker/vanessa-diffenbaugh/ for basic info and biography) Ms. Diffenbaugh is a foster parent and started an organization called Camellia Network (www.camelianetwork.org) serving teens in foster care; Project Research is exploring opportunities to work with Camellia Network.

Ms. Diffenbaugh's speaker fee is \$7500, plus travel expenses; these costs will be covered using the 2012 Hotel/Motel Grant.

Nationally, other Junior Leagues have hosted authors as fundraisers, including the Junior League of Lancaster, PA (www.jllancaster.org/) (a smaller League similar to JLCR).

VP Of Planning Maria Sanchez-Masi made the following motion: JLCR will host a national speaker on foster care, paired with a ticketed event.

Discussion

Motion passed: 8 for, 0 against, 0 abstain

Finance Council

VP of Finance Megan Moran gave a quick updated on our accounts.

The LTTC account will be closed with all funds transferred to the Money Market account.

Save / Plan / Spend – with the LTTC money we are at about \$91k. Now that we have saved for several years we need to set some parameters as to how we move forward and begin to use some of this money.

Discussion was had as to how we should decide this process. Finance council will be working on this and come back with ideas later in the year.

Adjournment

The meeting adjourned at 7:47 PM

Respectfully submitted by Nicole Ridge, VP Administration 2012-13



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IMPACT COMMITTEE:

Becky Floyd
Stacy Long
Jessica McAllister
Janelle Clymer, Chair

Junior League of Cedar Rapids (JLCR) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. JLCR reaches out to women of all races, religions and national origins who demonstrate an interest in and a commitment to voluntarism.

JLCR CALENDAR

November 2012

11/1: AMP (cooking)
11/6: Board Meeting
11/15: AMP (cooking)
11/20: GMM

December 2012

12/1: Holiday Decorating Ronald McDonald House
12/4: Board Meeting

January 2013

1/5: Board Meeting
1/20: GMM

