



JUNIOR LEAGUE OF CEDAR RAPIDS



**WOMEN
BUILDING
BETTER
COMMUNITIES**

**Become a partner today of
Junior League of Cedar Rapids!**

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Junior League of Cedar Rapids is a 501(c)3 non-profit organization



WHO WE ARE

Mission Statement

The Junior League of Cedar Rapids (JLCR) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Vision

Our vision is to serve Cedar Rapids and the surrounding communities as a prominent source of female leaders for public and private service and as advocates for issues relating to women and children on a local, state, national and international level.

Our History

The concept of Junior League was formed more than a century ago in New York by a group of concerned young women who wanted to contribute to their community in hopes of making it a better place to live. Today, the Association of Junior Leagues International (AJLI) encompasses more than 294 autonomous Leagues with more than 190,000 members. Our local organization was founded as a service league in 1929 and officially became Junior League of Cedar Rapids in 1934. Currently, we are a diverse group of more than 300 active and sustaining members.

Bridging the G.A.P.

JLCR launched its current project, Bridging the G.A.P. (Guide, Advocate, Provide), in 2011. The project is designed to improve outcomes for teens and young adults who are involved in the child welfare system and is the only local program dedicated to meeting these needs. Our program focuses on helping this population become independent, self-sufficient adults by providing essential items in our "Apartments in a Suitcase," cooking healthy meals at Achieving Maximum Potential meetings for foster youth, offering Lessons with League opportunities, and starting in 2018, working to provide stable housing situations for youth who have aged out of foster care.



FOSTERING STRENGTH

Junior League of Cedar Rapids is excited to announce **Christina Meredith** as the keynote speaker for our eighth annual Fostering Strength event.

Event Details

- Friday, May 8th, 2020
- Cash and Carry Market opens at 11am; lunch at 12pm
- Doubletree Hotel, Downtown Cedar Rapids
- Expected Attendance: 300

Keynote Speaker, Christina Meredith



Empowering others with her inspiring life story, Christina Meredith survived sexual, mental and emotional abuse, incest, trauma, aging out of foster care, poverty and homelessness to forge a life committed to helping others.

Through strong faith and hard work, she went on to become Miss California, enroll in college, found her own nonprofit foundation, and pursue the path to becoming a commissioned officer in the U.S. Army. As told in her book, *CinderGirl: My Journey Out of the Ashes to a Life of Hope* (now under development to become a major motion picture) and during appearances on the Today Show and before speaking audiences nationwide, Christina's story celebrates the transformative power of education, and the potential within all of us triumph over adversity. "My entire story is about hope, faith, hard work, achieving the dream and the purpose that you have been given in this life, and not allowing things to deter you, because circumstances change," she says. "With hard work and a little faith, you can make them change."

SPONSORSHIP OPPORTUNITIES



Sponsorship levels presented here are specific to our Fostering Strength event in May 2020. If you are interested in becoming a sponsor, please visit: [Fostering Strength Sponsorships](#). If you are interested in supporting Junior League of Cedar Rapids in other ways, please visit: [Bridging the G.A.P. Sponsorships](#). We sincerely appreciate your consideration.

	Keynote Sponsor	Leader	Partner	Supporter
Sponsorship level:	\$5,000	\$3,000	\$1,500	\$800 for corp \$400 for non-profit
# Available:	Filled - United Fire Group	4 available	Unlimited	Unlimited
Tickets to Fostering Strength (FS) luncheon	8 seats*	8 seats*	8 seats	8 seats
Featured on FS webpage and email marketing	✓*	✓*	✓*	✓
Recognition in slideshow at FS event	✓*	✓*	✓	✓
Annual Report Listing	✓*	✓*	✓	✓
Recognition in FS program & table signage	✓*	✓*	✓	✓
Social media promotion	✓	✓	✓	✓
Monthly mention to JLCR membership	✓	✓	✓	✓
Recognition on all event marketing	✓*	✓*	✓	
Recognition in 3 email blasts to over 300 people	✓*	✓*	✓	
Recognition in Impact newsletter	✓*	✓*	✓	
Banner signage at event	✓	✓		
Introduction of keynote speaker at FS	✓			
Sponsorship mention in press release	✓			
Recognition at JLCR annual dinner	✓			
Option to present at JLCR membership meeting	✓			

* FS seats offered for the top two levels are provided premium placement

- ✓* = company recognition provided using logo
- ✓ = company recognition provided in a list
- ✓ = no difference in recognition across sponsorship levels