



# JUNIOR LEAGUE OF CEDAR RAPIDS



**WOMEN  
BUILDING  
BETTER  
COMMUNITIES**

**Become a partner today of  
Junior League of Cedar Rapids!**

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Junior League of Cedar Rapids is a 501(c)3 non-profit organization



# WHO WE ARE

## Mission Statement

The Junior League of Cedar Rapids (JLCR) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## Vision

Our vision is to serve Cedar Rapids and the surrounding communities as a prominent source of female leaders for public and private service and as advocates for issues relating to women and children on a local, state, national and international level.

## Our History

The concept of Junior League was formed more than a century ago in New York by a group of concerned young women who wanted to contribute to their community in hopes of making it a better place to live. Today, the Association of Junior Leagues International (AJLI) encompasses more than 294 autonomous Leagues with more than 190,000 members. Our local organization was founded as a service league in 1929 and officially became Junior League of Cedar Rapids in 1934. Currently, we are a diverse group of more than 300 active and sustaining members.

## Bridging the G.A.P.

JLCR launched its current project, Bridging the G.A.P. (Guide, Advocate, Provide), in 2011. The project is designed to improve outcomes for teens and young adults who are involved in the child welfare system and is the only local program dedicated to meeting these needs. Our program focuses on helping this population become independent, self-sufficient adults by providing essential items in our Apartments in a Suitcase, cooking healthy meals at Achieving Maximum Potential (AMP) meetings for foster youth, offering Lessons with League opportunities, and starting in 2018, working to provide stable housing situations for youth who have aged out of foster care.



# BRIDGING THE G.A.P.

Junior League of Cedar Rapids offers multiple opportunities to support our Bridging the G.A.P. program.



## **Presenting Sponsor - \$10,000 (1 available)**

Sponsors pieces of all key aspects of the Bridging the G.A.P. program, including support for: rental assistance for one former foster youth, five Apartments in a Suitcase, meals for foster teens attending four AMP meetings during the year, as well as funds for the scholarship program.

## **Housing Program Sponsor - \$5,000 (3 available)**

Provides rental assistance for one former foster youth accepted into JLCR's stable housing program. The youth will receive coverage for 100% of his/her rent for the first 6 months, stepping down to 63% for months 7-9 and 33% for months 10-12. This program allows its participants to achieve housing stability while being able to build up savings and focus on other aspects of their life, such as education.

## **Apartment in a Suitcase Sponsor - \$3,500 (5 available)**

Supports an Apartment in a Suitcase for five local youth aging out of the foster care system. These suitcases are filled with everything they need to set up an apartment, from cleaning supplies to a crock pot to a tool kit, as a part of their transition to independent living.

## **Scholarship Sponsor - \$1,000 (10 available)**

Provides \$1,000 in scholarship funds to support the numerous requests for financial support received from foster youth in our community. The youth must apply for these scholarships and help support expenses such as car repairs, college application fees, transportation, and textbooks.

## **AMP Sponsor - \$600 (5 available)**

Supports four healthy, family-style meals cooked by JLCR volunteers for 30-35 foster teens attending bi-monthly AMP support group meetings.

# SPONSORSHIP OPPORTUNITIES



All Bridging the G.A.P. sponsorship levels offer benefits as described below. To become one of our sponsors, please visit: [Bridging the G.A.P. Sponsorships](#). We sincerely appreciate your consideration.

|                                                  | Presenting  | Housing Program | Apartment in a Suitcase | Scholarship  | AMP         |
|--------------------------------------------------|-------------|-----------------|-------------------------|--------------|-------------|
| <b>Sponsorship level:</b>                        | \$10,000    | \$5,000         | \$3,500                 | \$1,000      | \$600       |
| <b># Available:</b>                              | 1 available | 3 available     | 5 available             | 10 available | 5 available |
| Tickets to Fostering Strength (FS) luncheon      | 8 seats*    | 4 seats         | 4 seats                 | 2 seats      | 2 seats     |
| Featured on FS webpage and email marketing       | ✓*          | ✓*              | ✓*                      | ✓*           | ✓           |
| Recognition in slideshow at FS event             | ✓*          | ✓*              | ✓*                      | ✓            | ✓           |
| Annual Report Listing                            | ✓*          | ✓*              | ✓*                      | ✓            | ✓           |
| Recognition in FS program & table signage        | ✓*          | ✓*              | ✓*                      | ✓            | ✓           |
| Social media promotion                           | ✓           | ✓               | ✓                       | ✓            | ✓           |
| Monthly mention to JLCR membership               | ✓           | ✓               | ✓                       | ✓            | ✓           |
| Recognition on all event marketing               | ✓*          | ✓*              | ✓*                      | ✓            |             |
| Recognition in 3 email blasts to over 300 people | ✓*          | ✓*              | ✓*                      | ✓            |             |
| Recognition in Impact newsletter                 | ✓*          | ✓*              | ✓*                      | ✓            |             |
| Banner signage at event                          | ✓           | ✓               | ✓                       |              |             |
| Sponsorship mention in press release             | ✓           | ✓               |                         |              |             |
| Recognition at JLCR annual dinner                | ✓           |                 |                         |              |             |
| Option to present at JLCR membership meeting     | ✓           |                 |                         |              |             |

\* FS seats offered for the top level are provided premium placement

- ✓\* = company recognition provided using logo
- ✓ = company recognition provided in a list
- ✓ = no difference in recognition across sponsorship levels