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2008-2009 Report to the Community

Junior League of Cedar Rapids (JLCR) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. JLCR reaches out to women of all races, religions and national origins who demonstrate an interest in and a commitment to voluntarism.



2008-2009 Report to the Community



A LOOK BACK...

A Message from the 2008-2009 Junior League of Cedar Rapids President

My term as President of Junior League of Cedar Rapids began with great anticipation as the 2008-2009 League year opened with a June 5 press conference announcing one of the most exciting fundraisers JLCR has ever hosted: a Duramed FUTURES Tournament, now known as the Ladies Titan Tire Challenge. Less than a week later, however, my child-like excitement turned into a combination of emotions ranging from concern and fear to steadfast resolve as our community faced its most destructive natural disaster: the historic flooding of June 2008.

I had begun the year with a letter to our members asking what kind of impact we hoped to leave on our friends, families, and community. At that time, I had no idea how much impact our own community would have on each of us.

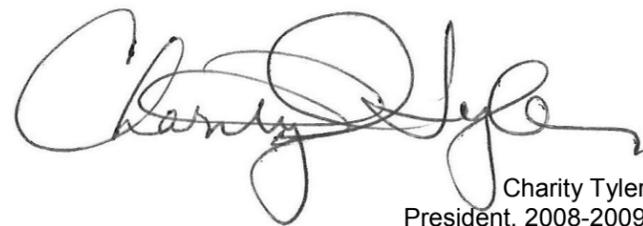
Junior League women are women of action; we get things done. During the flood, I personally resolved to get things done. I wasn't sure what we would do, but I knew that together, we could do anything. In the weeks following the flood, we had reached out to every member, both active and sustaining. Our members had begun calling flood-affected community service agencies to assess their immediate needs. Some were volunteering at shelters and others in flood zones passing out fliers or helping with clean up. Some of our members served as couriers for much needed office supplies, and others were acting as connectors helping meet larger needs such as space or furniture.

The first opportunity to provide financial assistance came from our Duramed FUTURES Tour partners and the LPGA. Together they gave JLCR \$7,000 in flood relief monies; these funds were increased through player fines, JLCR t-shirt sales and donations. By August 1, JLCR had launched Currents of Care, a two-month drive collecting supplies for five flood-affected non-profit organizations. In November, JLCR gave more than \$12,000 in flood-relief grants and donations to five flood-affected non-profit agencies. At the same time, JLCR tripled its previous community grant awards and presented six non-profits with \$9,000 in grant monies.

Another partnership that formed during this community-changing year was JLCR's project with The Arc of East Central Iowa. This was the first year of a two-year partnership that will involve both volunteer services and financial assistance. In February 2009, our members began working with The Arc coordinating its special events, and soon JLCR will begin raising funds to build an expressive art studio and retail space in The Arc's flood-affected first floor.

It was truly a busy and impactful year. It's remarkable that these accomplishments are only the tip of the iceberg. Throughout the entire League year, League members worked tirelessly beside community members to plan the Ladies Titan Tire Challenge, which debuted at Hunters Ridge Golf Course in June 2009. We worked with guidance from Duramed FUTURES staffers and other tournaments to plan and prepare a LPGA developmental tournament. This was the first of its kind hosted in Iowa. Funds from this tournament will be used to support current and future JLCR projects and programs, which means that JLCR's opportunity for impact is boundless.

My life has changed over the past year. I knew that this would be an amazing experience and my initial question regarding the impact we can leave was as much for me as it was for JLCR's members. I know JLCR impacted my life as it worked through others, and I'm honored to have been part of the process and this journey.



Charity Tyler
President, 2008-2009



WHAT'S NEXT FOR JUNIOR LEAGUE OF CEDAR RAPIDS?

A Message from the 2009-2010 Junior League of Cedar Rapids President

"Have you ever thought about being President?" My honest response to that question was no. That was over a year ago. Now, I cannot imagine not taking advantage of such an incredible opportunity. And the more people I talk to, the more encouraged and excited I am to begin the incredible journey that I am about to experience.

Because I am fairly new to League and did not serve in the traditional form of leadership prior to becoming President Elect I think it has benefitted my perspective on things. I did not come with years of past experience and the history of how we have always done things. I am coming into this year with my eyes wide open and my note pad empty. I have had 15 months to observe board process, General Membership Meetings, communication processes and relationship building within the community.

I am also looking at this as an opportunity to see this organization from a donor's perspective. In today's economy and in this community where financial support is wary, but servant leadership is in abundance, we have to understand what sets our organization apart from all the others in this community. Only those organizations who have a strong, unified message and who create and sell quality and value will survive. This is exactly what embodies the spirit of Junior League of Cedar Rapids. Now it will be up to all of us to express the quality through our projects and communicate this value to the community and to potential partners.

As my year as President Elect comes to an end and my year as President begins, I am starting to take a look at who we are and how we got here. Through our processes - board and committees; through the projects and fundraisers we continue to develop; through our relationships within this community and most importantly, through our hearts.

In the next year I will have the incredible opportunity to represent the finest women lead organization in the history of this community. I can tell you with confidence that I will be as prepared as I could ever be. And on June 1, 2009 when I officially take on the role as the President of Junior League Cedar Rapids, I promise to do it honestly and with humility, just as this community and our membership have taught me.



Mindy Sorg
President-elect/VP Planning, 08-09

2008-2009 JLCR Board of Directors

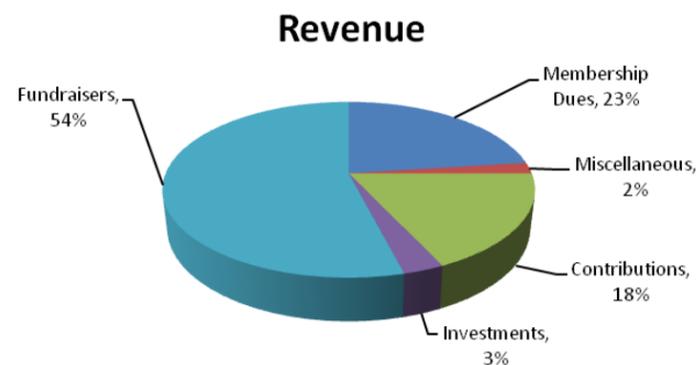
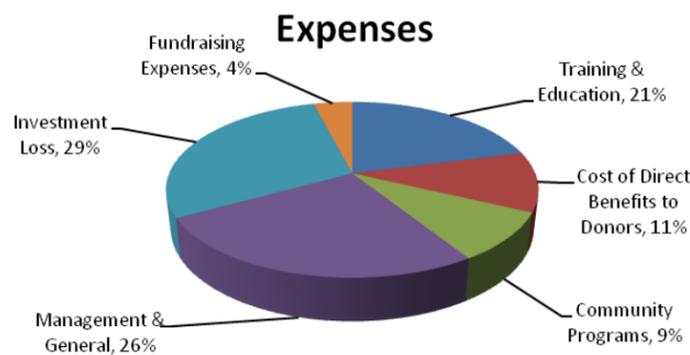
President	Charity Tyler
President-elect, VP Planning	Mindy Sorg
Vice President of Administration	Missy Dennis
Vice President of Finance	Karen Pelletier
Vice President of Membership	Marcy Dent
Vice President of Community	Stephanie Rex
Vice President of Marketing	Kristin Roberts
At Large	Abbie Covenah



STATEMENT OF FINANCIAL POSITION

May 31, 2009

ASSETS	
Cash	\$ 118,512
Prepaid Expenses	797
Accounts Receivable	311
Investments	120,227
Equipment, net of accumulate depreciation of \$999	<u>428</u>
TOTAL	<u>\$ 303,646</u>
 LIABILITIES AND NET ASSETS	
Liabilities:	
Accounts Payable	\$ 3,185
Deferred Revenue	<u>50,800</u>
Total Liabilities	<u>\$ 53,985</u>
Net Assets	
Unrestricted	<u>249,661</u>
Total net assets	<u>249,661</u>
 TOTAL LIABILITIES AND NET ASSETS	 <u>\$ 303,646</u>



Junior League of Cedar Rapids' financial statements are reviewed annually by a professional accounting firm. The above information has been summarized from the reviewed financial statements for the year ended May 31, 2009. These statements are available upon request.

LADIES TITAN TIRE CHALLENGE

Volunteers Made the 2009 Ladies Titan Tire Challenge a Success!!!

June's Ladies Titan Tire Challenge was an amazing event! By the numbers, over 2500 individuals visited the course throughout tournament weekend June 5-7. Over 300 volunteers worked hours on end to make it a success, and in the words of one volunteer, "this was just a fabulous experience."

The first clue that this was something special was noticeable as you drove up Lucore Road towards Hunters Ridge Golf Course. From the road, several large white tents and John Deere farm implements could be seen in front of the clubhouse. As cars turned onto Hunters Ridge Road, official Duramed FUTURES Tour flags lined the drive towards the clubhouse parking lot. The spectacle continued as cars reached the entrance and were greeted by a bright orange tractor sporting title sponsor Titan Tire's large farm tires. In the parking lot, there were license plates from more than ten different states, and near the huge 40 foot scoreboard was an equally large Titan Tire show trailer complete with observation deck and surrounded by farm tires large and small. Just behind the clubhouse was the Duramed FUTURES Tour's center of operations: two Penske trucks and a 40 foot Tour mobile office with professional golfers pictured on every side. Everyone near the course knew that the Ladies Titan Tire Challenge had come to Marion, Iowa!



More than twenty committee chairs, both League and non-League community members, worked tirelessly planning Ladies Titan Tire Challenge Week. Official tournament week events kicked off the afternoon of Tuesday, June 2 with a junior golf clinic held at Hunters Ridge Golf Course. The first chance for Ladies Titan Tire Challenge sponsors and Pro Am participants to formally meet the professional golfers was also on Tuesday evening at the "Meet the Pros Party" held at the Cedar Rapids Museum of Art. Meet the Pros Party fun continued at Hunters Ridge both Wednesday afternoon and Thursday morning when amateurs and professional golfers took the course together in two Pro Am tournaments.

On Friday, June 5, the first round of professional play for the inaugural Ladies Titan Tire Challenge began. Golfers had been on the driving range and practice green since daybreak. Shuttles buzzed down County Home Road at 6:30 a.m. to pick up the first shifts of volunteers, which were dispersed throughout the course in a surprisingly efficient fashion shortly before play began. While organizers experienced a few bumps on Friday, one player experienced much success. Tour rookie, Mina Harigae of Monterey, CA set the ladies' course record shooting an eight under 64. Other first round highlights included a hole-in-one on number 16 by Lisa Meldrum of Montreal, Quebec. Chilly weather and morning showers dampened spirits a bit on Saturday morning but play continued, the sun appeared in the afternoon, and Mina Harigae continued to increase her lead on the rest of the pack.

Sunday's final round was a sight to remember. By the time tournament leaders reached the 18th tee box, over 100 spectators had secured their places around the 18th green, and another 100 followed play down the fairway. When it was all said and done, 19 year old rookie, Mina Harigae had won her first professional tournament and tied the Duramed FUTURES Tour record for margin of victory, winning by 10 strokes. When asked about her final round, Mina answered, "I talked to some friends last night who told me to just birdie the first hole. So I did, and I never looked back."

In a note to a volunteer, golfer Praewnapa Phol-Uayporn said, "The last tournament was not just another tournament for me. I can't stop thinking about what happened there last week. I met so many nice people in the last 7 days that I was there! It was an amazing experience for me. I will not forget Cedar Rapids and amazing people who live there." Praew is not alone in these feelings. We've received notes from golfers and volunteers alike. The Ladies Titan Tire Challenge is special and everyone's excited for 2010. These amazing professional golfers are set to join us again June 1-6, 2010 at Hunters Ridge. Committee members are in the planning stages now and will be getting into full swing as the summer winds down. Hope everyone can join us next year!

FUNDRAISING

Junior League of Cedar Rapids' Mission is to promote volunteerism, develop the potential of women and improve communities through the effective action and leadership of trained volunteers. The three annual fundraisers, Lil Kids & Big Rigs, Butterfly Kisses and Iron Chef Cedar Rapids, allow JLCR to financially support the causes and projects to which it commits. These events cannot be successful without the consistent support from many individual and corporate sponsors—Junior League of Cedar Rapids thanks all of its sponsors and partners throughout 2008-2009.



Lil' Kids & Big Rigs

Lil' Kids & Big Rigs, JLCR's new fall fundraiser, brought a hands on learning experience, exciting entertainment, and fun for the entire family!

On Sunday September 14, 2008, Lil' Kids & Big Rigs, sponsored by Farmer's State Bank, Citywide Cleaners, Cumulus Media & KDAT, was held on the parking grounds at Hawkeye Downs Motor Speedway. Admission was just \$5 at the gate, or \$20 for family members up to 6. Attendance for the event broke a Junior League record, with over 600 attendees!

Highlights from the fundraiser included St. Luke's helicopter, fire truck, ambulance, police car, construction vehicles, farm equipment, tanker truck, dump truck, vintage and new motorcycles, collectors' cars and even a stock car! Entertainment was provided by Theatre Cedar Rapids' High School Musical cast, Junk Funk Band, and CRPC's performance groups. Cinderella, Clifford the Big Red Dog, and Playtime Poppy were also a big hit! The fundraiser is scheduled to be held in the fall of 2009, and promises to be a huge success!



Butterfly Kisses 2009

The 7th Annual Butterfly Kisses Father-Daughter Dance took place on February 8, 2009 at the Cedar Rapids Country Club. Once again, it was a sold out crowd of eager fathers and daughters enjoying this precious event. The event continued its traditions with an afternoon of dancing, refreshments, crafts, face painting, "Glamour and Glitz" stations, mini-ballroom dance lessons, beautiful crystal butterfly necklaces and keepsake photographs. Special raffle prizes included an American Girl Weekend in Chicago and much more.

This year, the Butterfly Kisses Committee took the event a step further in living out the Mission of JLCR, developing the potential of women and improving communities, by sponsoring two girls impacted by the devastating flood of 2008. Through generous sponsors, the girls were able to attend the glamorous event with new dresses, new shoes, styled hair and make-up and memories to last a lifetime. In addition, the fathers were provided with new suits to attend the event in style with their daughters.



We extend a special "thanks" to all our sponsors, partners, committee and Junior League members for assisting us in the opportunity to provide an magical afternoon with fabulous memories for many little girls in the community. It is truly an event that is special to the hearts of our young girls.



Iron Chef Cedar Rapids

The 3rd Annual Iron Chef competition held on March 4, 2009 at the Kirkwood College Culinary Arts Department raised over \$11,000.

Almost 200 people were in attendance to watch Kirkwood defend their title, Iron Chef 2008, against chefs from Beckett's Public House (last year's winner of the People Choice Award), Cibo Fusion, and Linn Street Café.

The main ingredient was flat iron steak, and the secret ingredient, divulged the night of the competition, was Goose Island Honker Ale. Cibo Fusion won the title

of Iron Chef 2009, with Linn Street Café winning a separate award of Best Use of Secret Ingredient.

COMMUNITY IMPACT



2009 ARC March at Lindale Mall

JLCR Partners with the ARC of East Central Iowa

During the November 18, 2008 General Membership Meeting, Junior League of Cedar Rapids voted to partner with The Arc of East Central Iowa for its new, signature project beginning in 2009. JLCR members will be building an expressive arts studio on the first floor of the Arc's downtown headquarters and designing programming for the space. After suffering significant flood damage in June of 2008, The Arc has completely renovated the first floor of their headquarters. JLCR members will not only provide the funds needed to enhance the skills and creativity of people with disabilities, they will help them in skill areas needed for independence. JLCR is honored to partner with such a worthy organization in our community.



2008-2009 Grant Recipients



Community Grants

Big Brothers/Big Sisters	\$3000
Children's Theatre of Cedar Rapids	\$1900
Harrison Elementary	\$750
Kids First Law Center	\$1260
Variety-The Children's Charity	\$1260
Young Parents Network	\$840

Total \$9,000

Flood Relief Grants

Area Substance Abuse Council	\$3000
ARC	\$1500
Olivet Neighborhood Mission	\$1600
SPRINT	\$1000
Waypoint	\$1900

Total \$9,000

Overall Total \$18,000

COMMUNITY IMPACT



75th Anniversary Celebration

The Junior League of Cedar Rapids chose a luncheon at Cedar Rapids Country Club (CRCC) to mark its 75 years of accomplished service in the Cedar Rapids community. Through dedicated and exemplary efforts of its volunteers and steadfast supporters JLCR has truly enriched our community and touched the lives of many.

The 75th Anniversary and Public Policy committees combined efforts to create a memorable luncheon on Saturday, November 1, 11 a.m. Stephanie Rex, event co-chair, welcomed guests and Charity Tyler, JLCR President, acted as emcee. Harpist, Rachel Wallace, provided beautiful music during our event and former JLCR Presidents and Sustainers Kay Baty, Ronda Hill, Nancy Ev-

ans, and Lydia Brown shared fond memories of their League experiences spanning many different eras in our Junior League. Those attending learned how JLCR has evolved over its 75 years in Cedar Rapids. The quartet shared humorous tidbits and personal sentimental moments, instilling pride for the impact Junior League of Cedar Rapids has made.

Through dynamic fund raising efforts, JLCR was able to award \$9,000 in community grants and was honored to award over \$9,000 in flood-relief donations: \$7,000 of flood relief was donated by the Duramed FUTURES Tour and the LPGA foundations in testament of their support to the city of Cedar Rapids and JLCR who was getting ready to host the Duramed FUTURES Tournament in June 2009. The remainder funds were collected from JLCR t-shirt sales and other similar efforts. The selected non-profit and service organizations were present to receive their grants and donations. What better way to celebrate than by giving other organizations the ability to continue to make positive improvements?

Mindy Sorg, VP Elect, closed the event by sharing how JLCR is implementing its mission through the Duramed Futures' Tour, which was set to kick off on June 2, 2009. Funds raised through this event will allow JLCR to give back even more to our community. The luncheon highlighted all that JLCR has accomplished not only in our community but the richness that its volunteers have experienced as a result of being a part of JLCR.



League Members Kymm Barnes, Anne Parmley, and Mindy Sorg

And the Award Goes To...

Junior League of Cedar Rapids was proud to present two businesses with the following Standing Ovations Awards for the 2008-2009 year.

The following are such esteemed awards that they are not always presented, except when an individual, business, or association has exhibited exemplary service to JLCR.



Robert O. Daniel Community Service Award

2009 – KCRG TV – 9 and The Gazette

Honorary JLCR Membership

2009 – 1st Avenue Winehouse – Traci Weber



COMMUNITY IMPACT

It takes a League to build a community and the 2008-2009 year was a tremendous portrayal of how Junior League of Cedar Rapids strives to make a difference in the lives of others. From our New Member Project to increasing the amount of grant money donated to organizations around the area, JLCR is dedicated to serving and giving back to the community which gives us so much in return.

JLCR's New Members Hit the Ground Running!!!

The 2008-2009 JLCR new member class took on two large projects; ASAC and Drug Court. These projects, led solely by the new members, were a huge success!

The JLCR new members worked with a representative from Drug Court to design activities to help achieve a sober family fun event. The goal was to create activities that the families could do on their own with minimal costs. The Junior League new member class all Each member of the JLCR new class donated a game to Drug Court; these games will be used at the Cedar Rapids Drug Court to help teach healthy family fun activities.

These 2- two hour sessions with the Drug Court Families were held at the Red Cedar Lodge Squaw Creek Park in February and March. Families enjoyed a day of sledding, playing board games, decorating picture frames, decorating cookies and drinking plenty of hot chocolate to keep warm. A variety games at different tables we set up for children from one month to 16 year of age. In addition, a hand puppet station where the children used their creative energy to create sock puppets. Pizza and cupcakes were served while the families played games.

A reference guide for all the participants to take home; including easy nutritional kid friendly recipes, family fun activities in the area and games that they could play as a family was provided at the end of the evening. The kids and parents were wonderful to interact with and the JLCR new members found it extremely rewarding.



Before the room makeover

The second project was to provide a complete room makeover for the recreation room utilized by adolescent inpatient clients at the Area Substance Abuse Council (ASAC). ASAC's youth inpatient program provides rehabilitation services for around 20 youth between the ages of 13-18, throughout the course of a 90 day stay. To date the program has exhibited a 70 percent success rate, a notable accomplishment that emphasizes the perseverance of the program.

The project took place on April 24 and 25, with a final reveal on 26, 2009. The reveal was attended by ASAC board members, Mayor Kay Halloran, Chief Greg Graham and several local community members. The project was made possible by the generous support of several sponsors: Lowe's, Wal-Mart, OPN Architects, Allsteel, Innovative Aesthetics, Janda Motor Services, KGAN-2, Pioneer Workspace Solutions, Shaw Contract Group, Sherwin Williams, Skogman



After the room makeover

A Special Thanks to our 2008-2009 Corporate Sponsors!!!

AB Transport
Allan Custom Homes
Arcade Opticians/A Perfect Pair
Bagolitas
Bank Iowa
Bankers Trust
Bohr Dahm Greif & Associates
Cedar Rapids Bank & Trust
Citywide Cleaners
Coldwell Banker Hedges Realty
Dave Berry Real Estate Team
Dr. David Burkamper
Dr. Mohit & Charu Chawla
Farmers State Bank
Gehring Orthodontics
Innovative Aesthetics
Iowa Beef Council
Joy Purdygirl, LLC
Lifetouch Photography
LimoLink
Marion Tire-Goodyear
Morris Wood Enterprises
Northwestern Mutual
Rockwell Collins
Salon Neil Boudreaux
Wells Fargo
Winning Designs

Relocation Services, as well as donations from numerous individuals. The final project total, including in-kind donations hovers near the \$20,000 mark. Though the impact the project continues to make a difference in the lives of the adolescents who benefit from its use is priceless.